

NEW ZEALAND

OCTOBER, 1959



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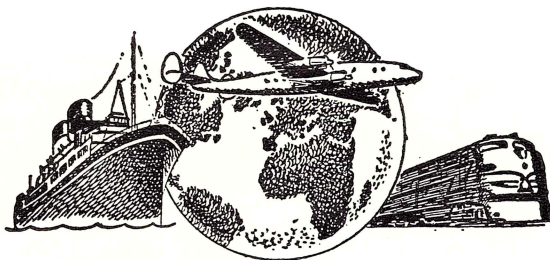
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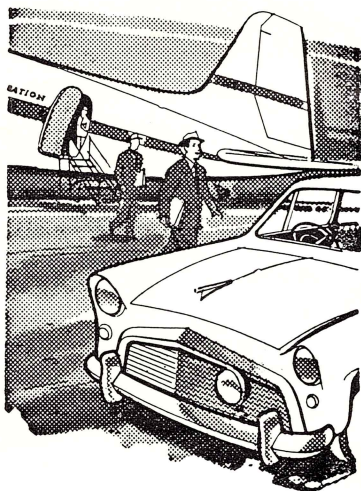
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WELCOME TO AUCKLAND, OCTOBER, 1959

LIST OF CONTENTS

Page	
2	Getting Away From It All.
3	Immigration Information.
4 & 5	History of Auckland.
7 & 8	What to see in and about Auckland.
9 & 10	Fun & Holidays.
11	Kawau—Holiday in Paradise.
14	Hotels (Licensed and Unlicensed).
15	Motels.
16	Restaurants.
17	Coffee Lounges—Espresso bars.
18 & 29	Where to Dine.
20	What's On—Movies, Theatres etc.
21	At the Art Gallery.
22	Sports You Enjoy.
23	Golf Clubs & Auckland Zoo.
24 & 25	Auckland Charivari.
26	Handy Index, Postal Information.
27	Shopping Map.
28	Hamilton & Waipoua Forest.
29	Night Clubs—Restaurants.
30	City Banks.
31	We Recommend.
32 & 33	First and Last Bus Timetables, Airways.
37	Travel Agents.
38	Churches.
42	Come to Rotorua.
43	Clubs and Societies.
44	Consuls.
45	Transport Inquiries.
46	For the Sportsman; Auckland Place Names.
47 & 48	Rules of the Road.



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GETTING AWAY FROM IT ALL

WHEN HOLIDAYS COME — AUCKLANDERS GO

Most probably the disease is reasonably universal and when holidays roll around, most city dwellers anywhere make tracks for the wider-open spaces. Certainly it is true of Aucklanders. Although they live in a city which they claim has just about everything which makes life worth living, their first impulse when faced with a free day or so is to load up the family car with victuals, camping gear and relatives and high-tail it for the Thermal regions in the Rotorua-Taupo area or any one of the coastal beach resorts scattered on either side of the Auckland provincial coastline. The racing and trotting enthusiasts will go almost anywhere to see their horse come in; fishermen of all persuasions will likewise travel a couple of hundred miles to the old reach and hunters too have their favourite areas for shotgun and rifle sport.

In another section of "Welcome to Auckland" we introduce you to many of these reasons for leaving the Big Smoke, but here we speak of how the Aucklanders use the escape routes from the city.

MAJOR MEDIA

Major transportation media are N.A.C.'s Viscounts DC3s, charter or hire light aircraft, railways, provincial and national route bus services which run almost the clock round, and hire cars.

YOUR BEST FRIEND — YOUR DRIVER

Sometimes, if the pocket is heavy with a Christmas bonus, a couple of families may hire a big limousine plus driver and go on a Grand Tour. The drivers, friendly men all, invariably end the tour with a bunch of very close friends—and with reason, for they are usually men of extremely wide experience in the travel business and know all the ins and outs of New Zealand history and geography, not to mention a positive mine of contemporary local information along every mile of the route. Perhaps you too may have this type of travel medium in mind. A correspondent of ours in Providence, Rhode Island, U.S.A., came here in 1955 on a Gardens Tours and still remembers her Government guide and driver with thanks and affection.

GOING BY AIR

The N.A.C. or National Airways Corporation, is New Zealand's publicly owned internal airline. With Viscounts DC3s and some lighter craft, it probes into almost every corner of the nation. From Auckland it is a matter of a few hours only to the furthestmost southern regions—and the ticket prices are probably among the lowest anywhere.

Speaking of aircraft, though, you may wish to go somewhere N.A.C. does not or can not visit, such as a fishing ground or a hunting area. Auckland boasts two such services—one a light aircraft for normal point-to-point landings—the other an amphibian service which will land anywhere at all within reason. Recently, this latter aircraft, a Grumman Widgeon, landed on Cheltenham Beach on Auckland's North Shore, picked up a honeymoon couple and hied them up the Hauraki Gulf to the Great Barrier Island where they could be just about as "unavailable" as if they were at the North Pole. All these air services are advertised in this booklet.

ALONG THE RAILS

The New Zealand Railways also run into most areas, but apart from Auckland-Wellington overnight travellers, holiday-makers in their embarrassing hundreds and more, local commuters, the railways are not quite as popular as they used to be. Shorter journeys than the Auckland-Wellington 450-mile stint are now usually made by bus. There are a number of excellent companies running schedules which satisfy almost everybody—and if luxury travelling by daylight is called for, that is available too—with hostess, light meals, plus music and descriptive remarks all thrown in.

Local bus services will take us to most beaches and beauty spots—and also on half day and full-day tours of the city and its environs with judicious stops at places where you might wish to take a picture or two or set your movie camera whirring.

And that's about all—except the car-hire method. You'll require a driving licence—and a visit to the Traffic Department in Grey's Avenue, City, w!!! speedily set you right here.



VIEW OF ALBERT PARK AND AUCKLAND UNIVERSITY COLLEGE

★

Welcome to Auckland

★

is a whole-hearted, personal greeting to each and every one of our overseas guests — tourist, sportsman and businessman — and also to all other New Zealanders visiting our City and Province.

We hope sincerely that you will enjoy your stay with us and long remember, with affection, the associations and impressions you formed in

Auckland, Queen City and Province
New Zealand

Welcome . . .

TO AUCKLAND, THE BIGGEST, BRASHEST PORT-CITY
IN NEW ZEALAND. IT LIES ON TWO OCEANS AND IS
THE NATION'S FRONT DOOR. NOW, HERE IS . . .

AUCKLAND—PAST, PRESENT AND FUTURE.

AUCKLAND CITY is still having its growing pains; it has never ceased having them since Governor William Hobson decided to found a settlement here in 1840. Today almost all its citizens make a habit of making plans for the city's future, arguing about plans already made, and using their commuting buses, trains and ferries for the sole purpose of spreading the gospel of Auckland City—Past Present and Future, to any polite and judiciously receptive stranger.

ONE HUNDRED and nineteen years are all it has taken to stretch its business and built-up areas clear across the isthmus between the Waitemata and Manukau harbours, up the North Shore beaches, and from the winemaking grapelands of Henderson thirty miles clear down to the lush dairylands of the Southern Suburbs of Papatoetoe and Otahuhu (where they make beer), past the new industrial suburb of Penrose.

SPEAKING OF STATISTICS—especially offbeat ones—here's one you can chalk up for the record: for about a shilling you can take a bus ride from the Waitemata Harbour, which is on the Pacific seaboard, to the Manakau Harbour, which opens out onto the Tasman sea—a rumbustious body of sea if ever there was one. On one side there is white sand, on the other, black iron sand. One gets hotter than the other, but the West Coast makes for better surfboard riding.

IN THE 118 YEARS since the beginning of our nation in 1840, Auckland City has been the centre of much of the progress in New Zealand's economy. Its provincial area includes well over a third of the all the people in the Dominion: it used to house the Government but not unregretfully resigned this privilege to Wellington in the middle of the 19th century. Nowadays it is satisfied to be the major industrial centre, the biggest city, the biggest export outlet for the biggest dairying and frozen meats area, and an up-and-coming place which thinks of itself in terms of a millionaire metropolis—in the not-too-distant future.

AUCKLAND HAS NOT FINISHED its great days, although the gold has been worked out in the Coromandel peninsula and the piratical blackbirders like Bully Hayes no longer bring their marauding barques into the Waitemata, the Maori tribesmen no longer stage their thousand-canoe displays for the benefit of the white man—familarly called Pakehas, the derivation of which is still in considerable doubt. And of course the land itself is not quite violent as it used to be.

IF YOU LOOK AROUND you'll see we have a number of small hills we like to call mountains—and then there's the island cone of Rangitoto near the harbour entrance. (Never, never, never tell an Aucklander you haven't noticed Rangitoto!). Once upon a time all these eminences were active volcanoes, and even the harbour itself is the result of a major blast-off sometime in the years pre-income tax. Most of the gardening areas of Auckland's suburbia still give exasperating evidence of an immense volcanic action which may well have caused the contemporary climate to be a little more heated that it can be on summer days now—when the subtropical humidity reaches into the nineties and beyond.

ALBERT PARK, named for Queen Victoria's Prince-Consort, stands in the centre of the business area, and was formerly barracks for British Imperial troops brought

to the burgeoning borough in the 1850's and 1860's to protect it and the surrounding countryside from the Maori warriors who for awhile failed to appreciate the privileges and comforts of being nationalised. Since the whole business was more or less settled out of court, or at least by mutual exhaustion, it is usually forgotten nowadays, when the Pakeha lives in complete equality with his Maori brother—of whom he has become increasingly proud—more especially since the last war during which the Maori scared Erwin Rommel into protesting against their "unfair" use against him! This complete equality basis between Pakeha and Maori it not a catchphrase: it is fact. The Maori has his own parliamentary representatives, an equal vote with Europeans, and an equal place in the nation. There are no reservations whatever. A declining race at the end of the 1800's, the Maori is now increasing in population and showing his natural aptitudes not only on the land itself, but in industrial pursuits as well.



AUCKLAND A HUNDRED YEARS AGO

PIONEER IMMIGRANTS have never ceased to arrive. To-day especially New Zealand's population is increased every month by the many settlers coming from the Old World to work in the new primary and secondary industries springing up as the hundred thousand square miles of N.Z. is being utilised, opened up from forest and swamplands, and settled.

MORE STATISTICS if you are interested: there are more public parks in Auckland than there are days in the year; more jobs than we can find people to fill them; the skyscraper bug has already bitten us and such buildings are to be found in the new Civic Building and the Government Flats in Grey's Avenue. More useless information: on an island in the Waitemata you can see Tuatara lizards—the last of the pre-historic beasts—and some are old enough to remember not only the creation of our nation but also any stray rumours that may have percolated out here about King Henry VIII's marrying habits—over four hundred years ago!

SOME AUTHORITIES give our population as 390,000; some at 400,000—but that's the sort of argument that gets us nowhere. We increase by over ten thousand new citizens a year, a fairly constant rise, not counting cruise ship visits nor international airlines stopovers.

AS FOR AUCKLAND'S NAMING, it appears that British Navy Captain William Hobson made us Aucklanders in honour of his chief, the First Lord of the Admiralty, George Eden, Earl of Auckland. It is generally conceded that this still takes the prize in any competition for Pleasing the Boss.



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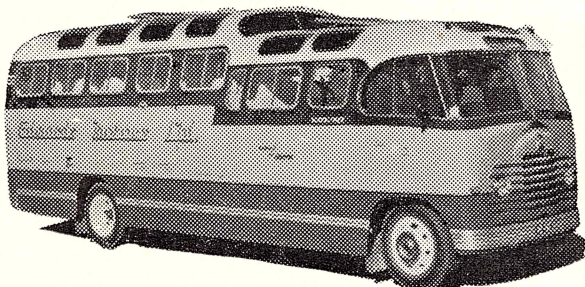
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WHAT TO SEE IN AND ABOUT AUCKLAND

Auckland offers the visitor a wide variety of scenic beauties, and its open spaces and civic buildings, museums and show places provide endless entertainment and pleasure.

A temperate climate ensures an all-the-year-round abundance of flowers and shrubs; and oranges, lemons, grapefruit, and exotic blooms are proof of the sub-tropical location of this garden city.

With a background of extinct volcanoes, Auckland has all the amenities of town and country, plus the exciting adventures of yachting and fishing and quiet seaside relaxation. Lying on the southern shore of the Waitemata Harbour, the City is actually at the narrowest point of the North Island: between the Waitemata Harbour and the Manukau is a distance of only about five miles.



If you desire to stay in the City itself there are many attractions. The Domain and Winter Gardens are only a few minutes from the centre of the City, nearly 200 acres of recreation ground, with quiet walks and freedom to roam. Dominating the Domain is the Auckland War Memorial Museum, containing the finest Maori collection in the world. Here you will be fascinated by the history of a great people, and here are housed many priceless relics of the early history of New Zealand. In addition to the Maori collection are Pacific displays, with thousands of absorbing exhibits of war and peace; and in the cool, airy halls of this museum the visitor will find a new world linking the past with the present. Also in the Domain are the Winter Gardens, piled with the colour of tropical and sub-tropical plants; gold-fish swim leisurely, and there is quiet content in the flagged paths and the stillness of the Fernery.

There are over 1400 acres of parkland in the city, much of it donated by grateful citizens. The visitors will want to see the trim flower beds and shady walks in Albert

Our National Airways Corporation which runs the bulk of the international airways system throughout New Zealand is really on the up and up regarding passenger interest—especially since it inaugurated the Vickers Viscount 807 service between Auckland, Christchurch, Wellington and Palmerston North. Present figures show a passenger list of half a million for the past year's operations!



The quarter million pound alterations and extensions to the Auckland War Memorial Museum (which includes a Hall of Memories dedicated to the dead of two World Wars) will be completed within the very near future.

The people who advertise in this magazine make possible this illustrated booklet, which is for your enjoyment and information.

They would be encouraged to maintain their financial support if you were to favour them with your patronage. Tell them you appreciated "Welcome to Auckland."

Park, a quiet sanctuary of fourteen acres in the centre of the City; and Myers Park, named after its donor. Cornwall Park and One Tree Hill, another long-extinct volcanic cone, was once fortified by the Maoris, and some of the mounds and redoubts can still be seen to-day.



This is no detailed guide book that can deal leisurely with all the many interesting things to see, and one can make only brief mention of the beaches, the scenic drive, the 6,000 acres of native bush in the Waitakere Ranges, a trampers' and picnickers' paradise.

The Savage Memorial—the resting place of New Zealand's first Labour Prime Minister, is situated in beautiful surroundings on the cliff top of Bastion Point, overlooking the harbour.

Many travel services in the city provide extensive sight-seeing trips, and there are launch trips to many of the surrounding beaches and islands. There are harbour trips passing Rangitoto, Motuihi and Browns Island, calling at Cowes Bay and Ponui Island, and special Gulf excursions for the fishing enthusiast.

Kawau Island especially is a beauty spot no summer visitor should miss. Visitors say they find Norway, Switzerland, the Canadian Rockies, and the English Midlands in this tiny green paradise where Sir George Grey, an early Governor, spent nearly £100,000 in developing and beautifying the area. He planted some of the world's most attractive semi-tropical flora here, and it is an island gem of quiet peace among nature's wonderland.

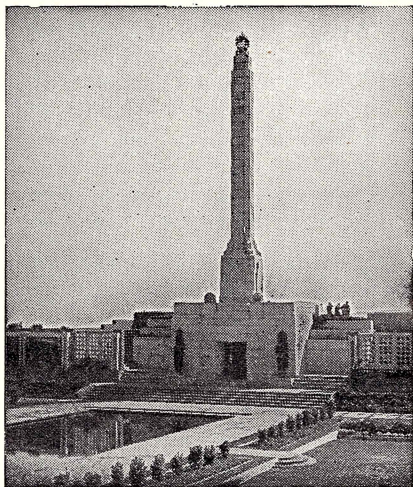
There are also daily boat trips to Waiheke Island, noted for its fine beaches at Surfdale and Oneroa.

Even for those with only a few hours to spare, Auckland offers many attractions.

A trip along the waterfront is well worth while, including Mission Bay and its Memorial Fountain. Tamaki Heights, above the Eastern Bays, will provide a visit to the oldest stone church in New Zealand, and at Achilles Point is a memorial commemorating the Battle of the River Plate.


A trolley bus from the city will bring you to the Auckland Zoo, and in its extensive grounds the visitor can spend many hours of interest among the many exhibits.

Visitors will, of course, go to Ellerslie Racecourse for the thrills of the steeplechase and the wonderful flowers and long avenues of Phoenix palms, and to Alexandra Park for the spectacular trotting races. Recreation is readily available in this garden city, and you will find your sport without any difficulty; besides the game itself there are the added amenities of the climate and the scenery to make your visit to Auckland a memorable event.



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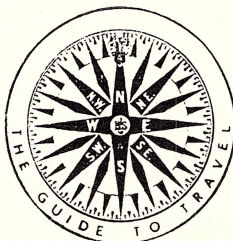
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Where's Your Holiday Spot?

Many a visitor to New Zealand comes for sport: and perhaps because that sport is so important to him—or time is limited—the sooner he is on the spot, the better he is satisfied. Not for him the overnight stay in the city or the long haul by car or bus or train to his chosen holiday location. He has come to catch trout or big game fish! or shoot thar or chamois!

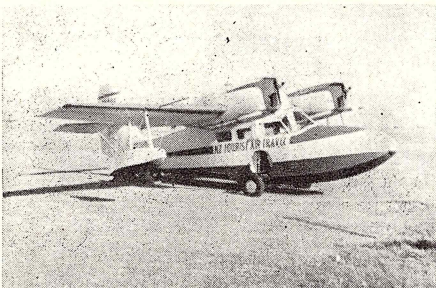
If he arrives by way of Auckland—"N.Z.'s Front Door"—he will quickly be told of the city's newest transportation service—the air taxi, which will (if necessary) be waiting for him at Whenuapai airport to take him wherever the fish are biting or the game resides.

Local businessmen have taken to the service like the proverbial duck to water, but it is anticipated that future tourist patronage, especially overseas sportsmen here to try their luck with the wily fish—will speedily enlarge the facilities.

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But places even further away are also accessible—the Bay of Islands (60 minutes), Rotorua and Lakes (68 minutes), Lake Taupo (78 minutes), Lake Waikaremoana (99 minutes), or Mercury Bay (30 minutes), are only a few of the destinations that could be yours in your search for the big fish, or trout, or age-old Maori settlements.



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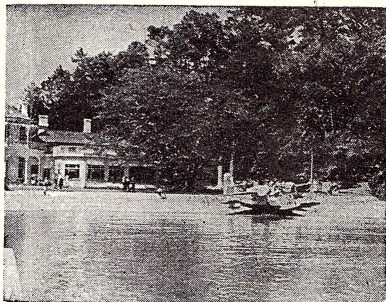
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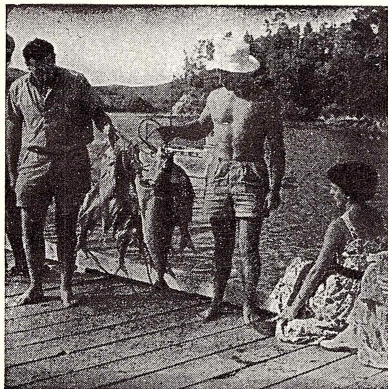
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Once a mighty Maori stronghold and later the private residence of the great Sir George Grey, twice Governor and once Prime Minister of New Zealand, lovely Kawau Island, gem of the Hauraki Gulf, is fast becoming one of the major tourist resorts of New Zealand. For years it has been a popular rendezvous for yachtmen. Its snug anchorages and the fact that it is only thirty



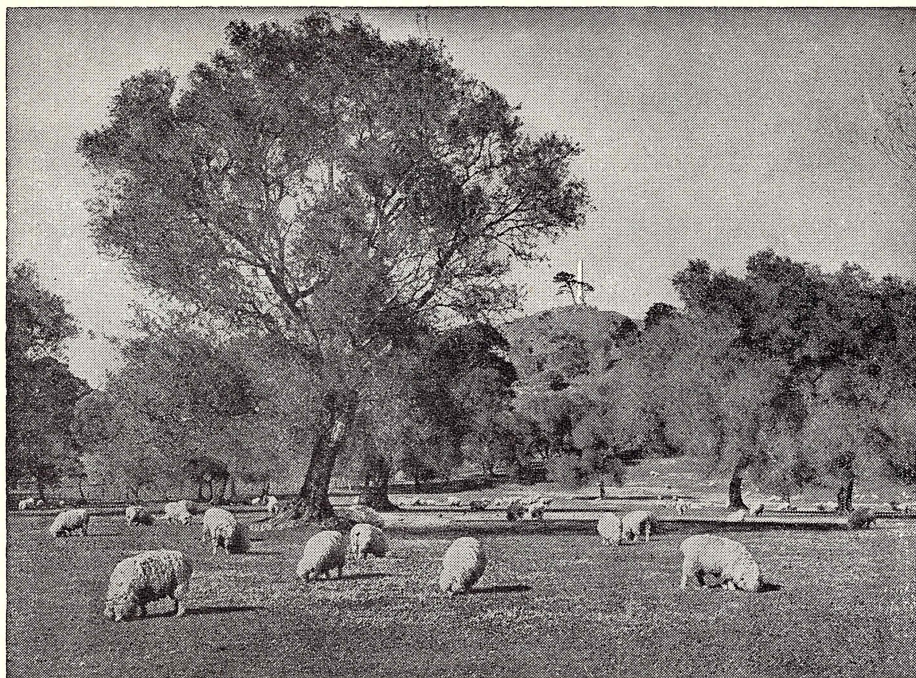
KAWAU: Holiday in Paradise

miles from Auckland makes it a pleasant week-end trip. An important factor in Kawau's favour as a holiday resort is its sub-tropical climate—on the average about 10 degrees warmer than Auckland.

No smaller part of Kawau's charm for the visitor lies in the fact that it is unspoiled. Once there you are far away from the bustle and hustle of everyday life on the mainland. The whole place is steeped in history and legend too, and this comes to life as one roams its hills and dales. There are still traces of the

great Maori pas that once flourished, while little incidents, like the laughter of a kookaburra, call to mind the man who introduced them there—Sir George Grey.

With its fine coastal scenery, its fiord-like bays running into the heart of the island, its bush, its unique fishing, and its ever-present links with an historic past, Kawau is a spot not soon forgotten by the holiday-maker.



A VIEW OF CORNWALL PARK AND ONE TREE HILL.

Waiheke Island

PLAYGROUND OF HAURAKI GULF

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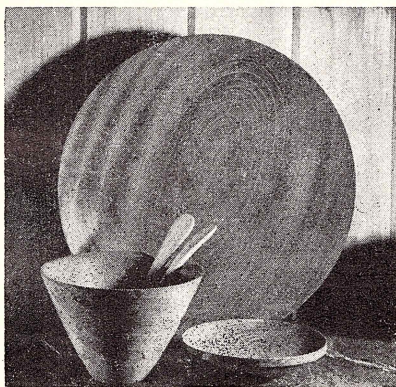
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- Kauri Salad bowls, hand carved platters and fruit dishes from selected N.Z. woods.
- Contemporary designed table lamps — hand made pottery.
- For a Souvenir of quality visit our studio.

JOHN CRICHTON LTD.

Interior Designers

34 Kitchener St, AUCKLAND.

'Phone 49-572.

The Perfect Memento . . .

Lambswool Rugs

HAROLD GOODES & LTD.

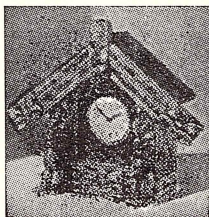
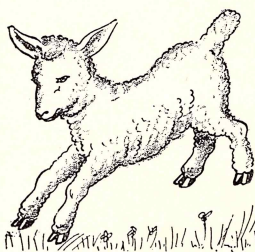
63 Angle St., Onehunga, Auck. Ph. 565-089 (day or night)

Beautifully soft N.Z. Lambswool Rugs in any size—and shape—any shade. Long wool, white scatter rugs and calf-skin mats also available. Ideal Christmas Gifts

— Lambswool Carpets can be manufactured to order —

Buy direct from the Tanners

We welcome visitors at any time



11 QUEEN'S ARCADE
QUEEN STREET

Take Home a Souvenir of Auckland

MAORI CARVED GOODS, KAURI GUM SOUVENIRS, MAORI DOLLS (dressed in Native Costume), GREENSTONE, ART LEATHER WORK (N.Z. Scenes), and ATTRACTIVE NOVELTIES IN PAUA SHELL (the shell the Maoris use to adorn their carvings), also BEAUTIFUL BUTTERFLY WING TRINKETS.

On presentation of this advert a 5% discount will be allowed on all purchases from

Maori Art & Souvenir Depot



For lunches and teas, here are . . .

Our Restaurants

"BARBECUE" 465 Dominion Road. Chicken Dinners and Tasty Grills. Open 5 p.m.
Tuesdays to Sundays inclusive. Phone 63-306.

* * * *

Chinese meals and Grills, also Cooked Food to take away—**CHUNG KING RESTAURANT**,
Phone 45-606, 26 Grey's Avenue.

* * * *

"FAGEL'S RESTAURANT"—Delicious cooking in charming "old world" atmosphere.
15a Customs St. West, Phone 44-313.

* * * *

The KANGAROO HOP-IN RESTAURANT—595 Sandringham Rd., for appetising meals.
Open 7 nights a week. 5.30 p.m. to 1 a.m. 'Phone 81-643.

* * * *

GOURMET—87 Shortland Street—For luncheons and dinners with Magnificent Menus.
Phone 34-316.

* * * *

"MOCAMBO"—23 Swanson Street—Exclusive dinners and suppers. Open from 5 p.m.
Phone 44-542. Open Sunday Night.

* * * *

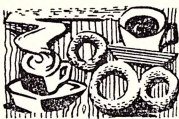
For foods of a large variety—**ROZZINIS**, 13 Victoria Street West. Phone 45-729.

* * * *

TOBY JUG RESTAURANT, Park Road, Titirangi. Phone. 215. Open daily 10 a.m.
to 10 p.m. Closed all day Monday.

* * * *

"TOP O' THE PARK" — AUCKLAND'S ONLY DRIVE-INN — Superb Coffee Snacks.
Starlight Roof, Farmers' Parking Building. Hours 6 p.m. to 1 a.m.



For a casual moment, try our —

Coffee Lounges

CA D'ORA—Best Italian coffee in town—10 Custom Street West. Open to midnight.

* * * *

THE CEDAR ROOM—2nd Floor SMITH & CAUGHEY LTD., QUEEN STREET. Famous for morning and afternoon tea, coffee and luncheons. Daily: Friday until 8 p.m.

* * * *

Dine & Dance. Coffee after all Shows—**DOMINO LOUNGE**—17 Victoria Street West. Phone 45-729.

* * * *

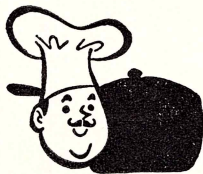
All varieties of coffee served at **HUTCHINSONS** Espresso Coffee Lounge, downstairs from Hutchinson Bros. Grocery. Vulcan Bldgs., Queen Street.

WITHIN EASY REACH OF AUCKLAND



BAY OF ISLANDS

To the north of Auckland, covering Russell, Opua, Waitangi, etc. The centre of deep-sea fishing for swordfish and Mako shark. Full particulars of this exciting sport are available from the Bay of Islands Swordfish and Mako Shark Club, P.O. Box 55, Russell, telephone 315. Launches and full gear can be hired.



Mr. & Mrs. Tourist

You're right, it's difficult to make out,
where to dine in a strange city.

WE WOULD APPRECIATE IF YOU TRY . . .

FAGEL'S RESTAURANT

15a CUSTOMS STREET WEST, CITY — One minute from wharf.
THAT'S WHERE ALL FAMOUS VISITORS GO!

Supper, Dances, with Orchestra

Ph. 44-313

Every Night

where to dine . . .

THE WORLD HAS SEVEN WONDERS

AUCKLAND HAS ONLY ONE . . .

**the
Gourmet**

87 SHORTLAND STREET

TELEPHONE 34-316

PHONE 45-729

Rozzini's
RESTAURANT



13 VICTORIA ST. WEST, AUCKLAND

Prop. IVAN J. MERCEP

TRAMS, HILLS AND VOLCANOES

No—there are no trams in Auckland. They disappeared at the end of December, 1956. For over 54 years they gave excellent service but now the rails are all being lifted and the roads made ready for a full diesel and electric bus service throughout the city area. Suburbs of course are already well served by buses owned by private companies. What happens to the old trams? Some have become glasshouses—some beach houses for small families.

All the little hills around Auckland—we call them mountains—are in fact the craters of extinct volcanoes. Don't be frightened however; we keep our live ones well down in the middle of the island, and ski on them during Winter.

PEOPLES AND TONGUES

Auckland is now a city of a dozen or more different nationalities—from its own English and Maori speaking folk to newer arrivals from Scotland, Hungary, Germany, Hongkong, Poland, the Baltic States, India, Pakistan, Malaya, Italy, Greece, Yugoslavia, Czechoslovakia, Bulgaria, the United States and the Netherlands.

Naturally enough, many languages may be heard in our streets, but in the main, the old language blocs are not retained here—most of the new settlers learning New Zealand English and integrating fully with the population. Quite a number of Queen Street shops advertise in their display windows that such and such a language is spoken. Not to the same frank extent as one big music and antique dealer's however: a prominent notice proclaims that "\$ is Spoken Here."

Things to Come

CINERAMA FOR AUCKLAND

Auckland will be the first city of its size in the world to have a permanent CINERAMA THEATRE when Amalgamated Theatres open their new CINERAMA THEATRE in Queen Street late in October. Closed since early June, the former Mayfair has undergone a £50,000 re-construction and re-decoration scheme for the installation of the mammoth wide-screen medium. The entire proscenium of the theatre was cut away to allow for the erection of the "wrap-around" 65-foot screen. Sections of the theatre dress-circle were demolished, three ground-floor projection booths were constructed, the level of the theatre stalls floor raised, all seats were resited, a seven-track stereophonic sound system installed, in addition to an extensive interior decoration scheme which the company say will make the new CINERAMA THEATRE the most up-to-date and luxurious of its kind in the Southern Hemisphere.

Due to the complex and costly installation involved CINERAMA will not be seen anywhere else in New Zealand, its exclusive presentation in this country will be restricted to Auckland. This has been the policy instituted in other parts of the world, where Cinerama Theatres have been established only in such Capitals as New York, Rome, London, Paris, Sydney, Singapore, Tokyo and Chicago.

Cinerama's achievement is the duplication in a theatre of almost the "peripheral vision" of the human eye, reproducing an image 146 degrees by 55 degrees. The effect on the viewer, confronted and all but surrounded by the same optical frame of reference as in real life, is not only the immediate illusion of three-dimensional vision, but the sense of actually taking part in the action on the screen. The first programme "THIS IS CINERAMA" consists of a series of varied experiences, among them a fantastically realistic roller-coaster and speed-boat ride, a performance of "Aida" on the great stage of La Scala, journeys to Venice, Scotland, Madrid, over Niagara Falls and across America. But Cinerama, say Amalgamated Theatres, is its OWN star!

GOING NORTH?

Then Travel by the
newly opened

AUCKLAND HARBOUR BRIDGE

Opened May 30th - Now it's all yours!

WHAT'S ON IN AUCKLAND

OCTOBER FILM GUIDE:

F I L M S

Direction: KERRIDGE-ODEON.

ST. JAMES

I WANT TO LIVE

Susan Hayward

THIS EARTH IS MINE

Rock Hudson

Claude Rains

Jean Simmons

ICE COLD IN ALEX

John Mills

Sylvia Sims

Sunday October 25th—

HOUDINI

Tony Curtis

Janet Leigh

REGENT

BACHELOR OF HEARTS

Hardy Kruger

Sylvia Sims

HOME BEFORE DARK

Jean Simmons

Rhonda Fleming

Dan O'Herlihy

DAMN YANKEES

Tab Hunter

Gwen Verdon

THE BLACK ORCHID

Sophia Loren

Anthony Quinn

EMBASSY

THE WRESTLER & THE CLOWN

World Champion Gymnastics

Foreign

TOO MUCH TOO SOON

Dorothy Malone

Errol Flynn

PASSIONATE SUMMER

Virginia McKenna

Bill Travers

ANNA LUCASTA

Eartha Kit

Sammy Davis Jr.

ODEON

SEPARATE TABLES

Rita Hayworth

David Niven

Deborah Kerr

MAJESTIC

STATE OUT ON DOPE STREET

Yale Wexler

Jonathan Haze

and

DRAGNET

Jack Webb & Robinson

UNION PACIFIC

Barbara Stanwyck

Joel McCrea

THE TRAP

Richard Widmark

Lee J. Cobb

Tina Louise

and

PARDNERS

Martin & Lewis

LEGEND OF TOM DOOLEY

Michael Landon

Jo Morrow

and

HEY BOY GEY GIRL

Louis Prima

Keely Smith

BUCKSKIN LADY

Patricia Medina

Richard Denning

and

THE BIG CAPER

Rory Calhoun

Mary Coster

PLAYHOUSE

THE JOHNNY LOCKWOOD SHOW



Direction: AMALGAMATED THEATRES LTD.

CIVIC

GREEN MANSIONS

Audrey Hepburn

Anthony Perkins

ASK ANY GIRL

David Niven

Shirley McLaine

HOLIDAY FOR LOVERS

Clifton Webb

Jane Wyman

PLAZA

DIARY OF ANNE FRANK

Millie Perkins

Joseph Schildkraut

Alfred Hitchcock's

NORTH BY NORTHWEST

Cary Grant

Eva Marie Saint

James Mason

CENTURY

MAN WHO UNDERSTOOD WOMEN

Leslie Caron

Henry Fonda

NIGHT OF THE QUARTER MOON

John Drew Barrymore

Julie London

Nat King Cole.

THE ANGRY HILLS

Robert Mitchum

Stanley Baker

Gia Scala

CARRY ON NURSE

(British Comedy)

OXFORD

BIRTH OF A SEA MONSTER

and

MONSTER THAT CHALLENGED THE WORLD

FIRST MAN INTO SPACE

and

ESCAPE FROM FORT BRAVO

GUN DUEL AT DURANGO

and

VOODOO ISLAND

MACHINE GUN KELLY

and

BONNIE PARKER STORY

OREGON TRAIN

AT THE ART GALLERY

The Auckland Art Gallery, during October, will be showing two major exhibitions, both of which will have more than usual interest for those whose interest in the graphic arts brings them often to browse around.

Visitors to Auckland will also find much to interest them—not only in these special exhibitions—but in the gallery's permanent collection of paintings, sculpture and other items. The remodelled gallery itself is well worth inspection on its own merits!

The first October exhibition is drawn from the works of

EIGHT NEW ZEALAND PAINTERS

(Third of a series)

opening on the 16th and continuing until November 8th.

At the end of the month (the 30th), one of the year's major shows will be opened. This is

JAPANESE CONTEMPORARY ART

and is made up of many items of painting, sculpture and the minor arts that indicate brilliantly the work being done in Japan today. This exhibition has been brought to New Zealand through the auspices of the Department of Internal Affairs, Wellington, and the Japanese Embassy. It will continue through November.

THE NATIONAL ORCHESTRA

CONDUCTOR
JOHN HOPKINS

AUCKLAND TOWN HALL
OCTOBER 29 & 31

Box Office: Lewis Eady Ltd.

SUNDAY MOVIES

If you're a visitor to Auckland and aren't quite certain what to do Sunday nights, here's a point you might well consider. Two of our largest cinemas, the Civic and St. James alternate Sundays at 8 p.m. showing a first rate programme especially for you. Both theatres are mid-town, just about five minutes' walking time from the wharves.

Sports You Enjoy

- BOWLS:** Auckland Bowling Club (45-500) or Auckland Ladies' Bowling Club (61-452). Out-of-town players or visitors are invited to contact the secretaries at the above telephone numbers.
- BOXING** See daily papers.
- CHESS:** For Chess contact the Auckland Chess League. Secretary, W. Luck, c/o. Auckland Chess League. Headquarters, His Majesty's Arcade. Phone 30-360.
- CRICKET:** Main venue is Eden Park. Watch daily newspapers on Saturday mornings principally for up to the minute details of the games being played.
- GOLF:** (See page 23).
- RACING:** October 3, 10—Auckland R.C.; October 16, 17—Whangarei R.C.; October 24—Rotorua R.C.; October 24—Poverty Bay-Bay of Plenty R.C.; October 26—Waikato R.C.; October 31, Auckland R.C.
- SWIMMING:** Hobson Street Tepid Seawater Baths, open daily throughout the year. Corner Customs St. W. and Sturdee St. Also the Olympic Pool, Newmarket and the Parnell Baths on the Waterfront Drive.
- SQUASH:** Ring 21-538 Auckland, for details of squash courts available for visitors.
- TENNIS:** Ring Auckland Lawn Tennis Association, Phone 43-288.
- TROTTING:** October 10—Te Awamutu; October 24, 26—Auckland T.C.
- WRESTLING:** See Daily Papers.
- YACHTING:** Visiting yachtsmen should contact Secretary Royal New Zealand Yacht Squadron at Telephone: 43-551, Parliament Street, C.I., or Secretary Royal Akarana Yacht Club at Tel: 23-454 (Okahu Bay, Waterfront Drive).

WE ACCEPT NO RESPONSIBILITY FOR THE CANCELLATION OF EVENTS FOR ANY REASON WHATSOEVER.

ataahua

(Meaning Unique or Beautiful)

The Leading Brand **NEW ZEALAND'S**
WORLD-FAMOUS PAUA SHELL . . .

N.Z.'s MOST
POPULAR SOUVENIR

Made by New Zealand's own craftsmen.

• **JEWELLERY** • **ORNAMENTS** • **NOVELTIES** •

BROOCHES, NECKLACES, EAR RINGS, CUFF LINKS, BRACELETS,
ASH TRAYS, CLOCKS, DRESS RINGS, SPOONS, CONDIMENTS,
AND DOZENS MORE.

OBTAINABLE FROM LEADING JEWELLERS AND SOUVENIR SHOPS

— For complete satisfaction insist on —

ataahua

GOLF ENTHUSIASTS

If you are a member of another Club you are cordially invited to use any of the mentioned courses:

AKARANA GOLF LINKS—Winstone Rd., MT. ROSKILL:

How to Get There: Take a Mt. Roskill Bus to Lowery Ave., opp. Mt. Roskill Domain.

TITIRANGI GOLF LINKS—Links Rd., NEW LYNN:

How to Get There: Take a New Lynn Bus marked Lawson's Corner, from Bus Terminal (behind C.P.O., City). Ask to be put off near Links. For time-tables ring Auckland Bus Co. Ltd. Telephone 87-059.

PUBLIC COURSES:

CHAMBERLAIN PARK LINKS—Great North Rd., WESTERN SPRINGS.

How to Get There: Take a Pt. Chevalier Bus. Ask to be put off at Links. TEAROOMS OPEN TO PUBLIC.

REMUERA GOLF CLUB—MEADOWBANK TERMINUS:

How to Get There: Take a No. 12 Bus to Meadowbank. Main gate right at shopping area.

Dont' Miss a Visit to:

THE AUCKLAND ZOO

The City of Auckland boasts a fine zoo which is well worth the time spent in visiting as it contains an extremely wide variety of animal and bird life from all around the world. Month by month facilities are being increased and improved so displays may be made under the best possible circumstances.

A new feature which was opened at the beginning of this year is the Children's Zoo which is a zoo within a zoo and contains many items which are of most interest to the younger visitors and displayed in such a way that will give them the most pleasure.

AUCKLAND ZOO RECEIVES GIFT:

Australians who visit our city need no longer feel far from home—especially those who consider the mere presence of blue and red gum trees not quite enough.

Mid-April, the Auckland Zoological Society (president, Professor V. J. Champman) imported two young kangaroos from the Taronga Park Zoo in Sydney. They were presented by the Society to the Auckland Zoological Park for the interest and enjoyment of the many thousands who visit the zoo every year.

So far the new arrivals have not been named. It has been suggested that a naming competition may be held soon.

CHATTER OVER THE FENCE . . .

AUCKLAND CHARIVARI

**All About Ourselves — An Aimless Tour That
May Lead Somewhere . . . Information Rampant
And An Idea or two about Unique Souvenirs.**

Before you are here very long you'll discover some of our deepest secrets and probably more than one skeleton in the civic closet. So we had better come out in the open about them and at the same time give you a hint or two that may help to soften the blow that Auckland is by no means Paradise or even, in spite of its suburban associations, the site of the original Garden of Eden.

We do talk an awful lot, at the civic level, and make an almost absurd number of Plans for the Future of Greater Auckland—only to have them pigeonholed with all the other high and mighty ideas for the past 118 years. But never mind, gradually we are achieving some of them, and others are in definite sight.

CITY GOVERNMENT IN A CHINESE BOX

Auckland runs its civic affairs much as a Chinese box is made up—decreasingly smaller boxes within boxes. The inner city has its Mayor and Council, so do suburban boroughs. The number of Mayors laid end would probably stretch from here to Wellington—and they often do. Auckland in the Spring is noted for the rustle of Mayors leaving for the Capital on Loans business—but that's a local joke without much significance to visitors. However, there is a fairly strong movement to bring all the City's local government business under the one overall administration. No one now would dare lay odds on how long it will be before this becomes fact, but in a city that is already crowding 400,000, something has to happen pretty soon. One point: Mayors receive a nominal honorarium for their services—now and again the metropolitan chief magistrate remains long enough to earn a knighthood. Councillors serve in a public spirited way without salaries.

DIGNITY AND TASCHISM

You may be a little amazed that our Town Hall still bears that name since we passed the town status many a long decade ago. The point came up fairly recently, but so far City Hall is deferring to the olde-style and our Mayors have refused the added dignity of being known as Lord Mayors for an obscure reason that is made up about 90 per cent. modesty. But at least our City Council has a sense of humour. Some time ago following an exhibition of taschiste painting held in the art gallery, a strange "modern abstract" appeared in the council chamber. It was viewed askance, praised as a fine example of modern taschism by the councillors—until one of their number confessed he daubed it himself—with tin lids and car paint. Some laughed, some wanted the painting kept, some were for auctioning it for Community Chest finances.

BUZZ AND YOU'RE OFF!

Acting pedestrian-wise, as you will when out shopping or peering, you'll need to obey the normal pedestrian rules which provide zebra crossings and STOP and GO lights with DON'T CROSS and CROSS NOW at the appropriate moments. Don't dawdle; the rights of pedestrians are drawn very finely indeed. In a couple of intersections, you'll hear a buzzing noise; that's for you. A new idea, it was first installed near by the Institute for the Blind crossing but is now being installed elsewhere under the reasonable assumption that there are none so blind as can't see a DON'T CROSS light.

VINO WITH RAVIOLI—NO!

Elsewhere we have mentioned the fact of drinking wine with one's meals, Continental style, or as some will have it, civilised style. So far we can't offer you this unless you are dining in a licensed hotel. Restaurants are forbidden by a stern, strictly observed law, to sell liquor of any type. Again, this rule may be in its dying stages and in a year or so, some restaurant licences may be granted. Pity, but there it is. However, there are plenty of good Continental restaurants, plenty of ravioli—no Chianti though.

THE LAW IN PERSON

Police in Auckland and the remainder of New Zealand for that matter come mostly in the large, stern but pleasant size for men and the smaller, athletic, dignified

and even more pleasant size for women. They are always ready, willing and able to assist you with directions or information. They are rarely bilingual as in some other lands. They are extremely efficient, mostly graduates of the recently formed police training college at Trentham.

UNIQUE SOUVENIRS? HERE THEY ARE

We've been looking around for the type of travel souvenir for the tourist who already has everything. And we've come around to an idea you might appreciate. Lately we've given up feeling we were the Orphan Annie child of the Pacific, if not world, and have branched out into forming something of a culture for ourselves. We write books—not only novels, some of which are pretty good, but books on our history, our pioneer folk, our work and play, and sometimes our social advances. All of these are good enough to merit interest by those who are on the look out for something more lucid and probably more honest than a coloured picture postcard of the sort of place we'd rather you saw. Most good bookshops (and we've too many of them for you to go far without walking into one) stock a fairly full selection of our books, included also are picture and travel books and magazines which are highclass in editorial, photography and presentation.

But if you're after postcards, bookshops have them too. A contemporary touch is provided mainly by chemists (drug stores to you, perhaps) who stock a wonderful range of natural colour transparencies of New Zealand scenes, covering everything from waterfalls to water skiing, from glaciers to galloping wild horses, from trees to tuberoses.

MAPS BY THE HUNDRED

There are plenty of Maps if you are going to get down to travelling by the mile-stones. The Automobile Association puts out a splendid range for members whether resident or visiting. And there are others—Guides as well, with pictures, maps and plenty of information about how old the place is, where the nearest motel is, or even how many taps there are in the motor camp.

Last but certainly not the least of our souvenir ideas is under the category of discography—platters, recordings, slides, flips or tapes, whichever you like. Our recommendation covers both "pops," played and sung by New Zealand musicians and vocalists, and classicals—you can buy, for instance, recordings made by Auckland blacksmith turned opera basso profundo, Oscar Natska, who graduated to the Metropolitan Opera, New York—and also Auckland province's most recent exportation, Inia Te Wiata, who went to London, sang before the Queen, went into opera, became a film star, and is now playing the lead in "Most Happy Fella." Any recording establishment or platter palace will give you a catalogue and free advice.

However, most importantly, don't forget the songs of the New Zealand Maori people; their recordings contain some of the most magnificent natural singing ever put on discs or tapes—and you really have not been to New Zealand at all if you have not heard them. You'll want to own some too, without a doubt.

FOR PUNTERS ONLY

Horse races, flats or hurdles, go on all year round throughout the land. There are more race meetings than there are days in the year (or have we said that somewhere else)? Betting is both on-course and off-course—at the racetrack totalisator (win and/or place or doubles)—or at the T.A.B. offices (Totalisator Agency Board) scattered throughout the city and suburbs. The old time bookie is banned, barred, illegal. Main city T.A.B. office is in Queen Street, in the Civic Theatre building, on the corner of Queen and Wellesley to be precise.

MAILING HOME?

No doubt, while you're in Auckland, you may find reason to mail off some letters or souvenir parcels to friends at home. You'll find our section "Postal Information" helpful in this matter. Your shipboard channels or airport mailing boxes will facilitate easy posting, but if you're in the city and you want to avail yourself of the N.Z. Government postal service, you'll find the Chief Post Office at the bottom of Queen Street—on the left, about fifty yards from the Ferry Building at the wharfside. From here too you can arrange for overseas Toll Calls.

H A N D Y I N D E X

	Telephone
NIGHT MEDICAL SERVICE 10 p.m. to 7 a.m.	45-920
AUCKLAND HOSPITAL	47-000
NATIONAL WOMEN'S HOSPITAL	544-099
GREENLANE HOSPITAL	60-740
MIDDLEMORE HOSPITAL	597-079
ST. JOHN AMBULANCE	45-920
CENTRAL RAILWAY STATION, Beach Rd.	34-080
CENTRAL FIRE STATION	44-855
POLICE STATION	34-000
TAXIS	35-899
FERRY COMPANY	34-915
INFORMATION (Directory Service)	394
TOLL	0
CHIEF POST OFFICE (bottom Queen St.)	47-400
CITY COUNCIL	35-400
AUCKLAND ELECTRIC POWER BOARD (Emergency)	34-450
CHEMISTS' URGENT DISPENSARY	
153 Newton Rd. (Top Symonds St.)	42-497
Hours:	
Monday to Thursday	6 p.m. to 11 p.m.
Friday	9.30 p.m. to 11 p.m.
Saturdays, Sundays & Holidays	10 a.m. to 11 p.m.
Chemist on call for urgent prescriptions from 11 p.m. to 7.30 a.m.	
STATION 12B Studio: Durham St. West	49-890
ART GALLERY	30-805
AUCKLAND ZOOLOGICAL PARK, WESTMERE (Take a Zoo Trolley Bus from Victoria Street West).	11-961

P O S T A L I N F O R M A T I O N

LETTER AND LETTER-CARDS

New Zealand: First ounce, 3d. Each additional ounce, 1d.
 British Empire: First ounce, 3d; each additional ounce, 1d.
 Other Countries: First ounce, 4d; each additional ounce 2d.

AIR-MAIL LETTERS

New Zealand: 4d for first half ounce, 2d per $\frac{1}{2}$ oz. thereafter.
 Overseas: (See Schedule of Rates exhibited at Post Office). To United Kingdom, 1/9 for $\frac{1}{2}$ oz.

POST-CARDS

New Zealand Surface: 2d. Overseas Surface: 3d.
 New Zealand Airmail: 3d. Overseas Airmail: From 3d.

LATE FEES: 2d extra.

COMMERCIAL PAPERS

Viz., Accounts, Invoices.
 New Zealand: 2d first 4 oz.; $\frac{1}{2}$ d each additional 2 oz. Max. 2 lb.
 Overseas: 4d first 12 oz. $\frac{1}{2}$ d each additional 2 oz. Max. 4 lb.

PRINTED PAPERS

Viz., Greetings, Notices of meetings, Catalogues, Price Lists.
 New Zealand: 2d first 4 oz. $\frac{1}{2}$ d each additional 2 oz. Household Circulars, 1d first 2 ozs.

OVERSEAS

$1\frac{1}{2}$ d first 2 oz. $\frac{1}{2}$ d each additional 2 oz.

INLAND AIR MAIL PARCELS

Up to 3lb. 2/6; 3lb. to 7lb. 4/9; 7lb. to 14lb. 8/-; 14lb. to 21lb. 12/-; 21lb. to 28lb. 15/-.

INLAND PARCELS

Zoned charges: i.e. Auckland to Wellington, up to 3 lbs, 1/-; To Christchurch, 1/3; To Invercargill, 1/6. For further details see Schedule at all Post Offices.
 Sample Packets: New Zealand 4d first 8 oz. 1d each add. 2 oz. Max. 1 lb 6 oz.
 Overseas: $1\frac{1}{2}$ d first 2 oz. $\frac{1}{2}$ d each additional 2 oz. Max. 5 lb.

NEWSPAPERS

Printed and Registered in N.Z.
 In New Zealand each copy 2d first 8 oz $\frac{1}{2}$ d each additional 4 oz.
 British Countries each copy $1\frac{1}{2}$ d first 6 oz. $\frac{1}{2}$ d each additional 2 oz.

MAGAZINES

Printed and Registered in N.Z.
 In New Zealand each copy 2d each 8 oz.
 Other Countries: $1\frac{1}{2}$ d first 2 oz. $\frac{1}{2}$ each additional 2 oz.

EXTRA SERVICES

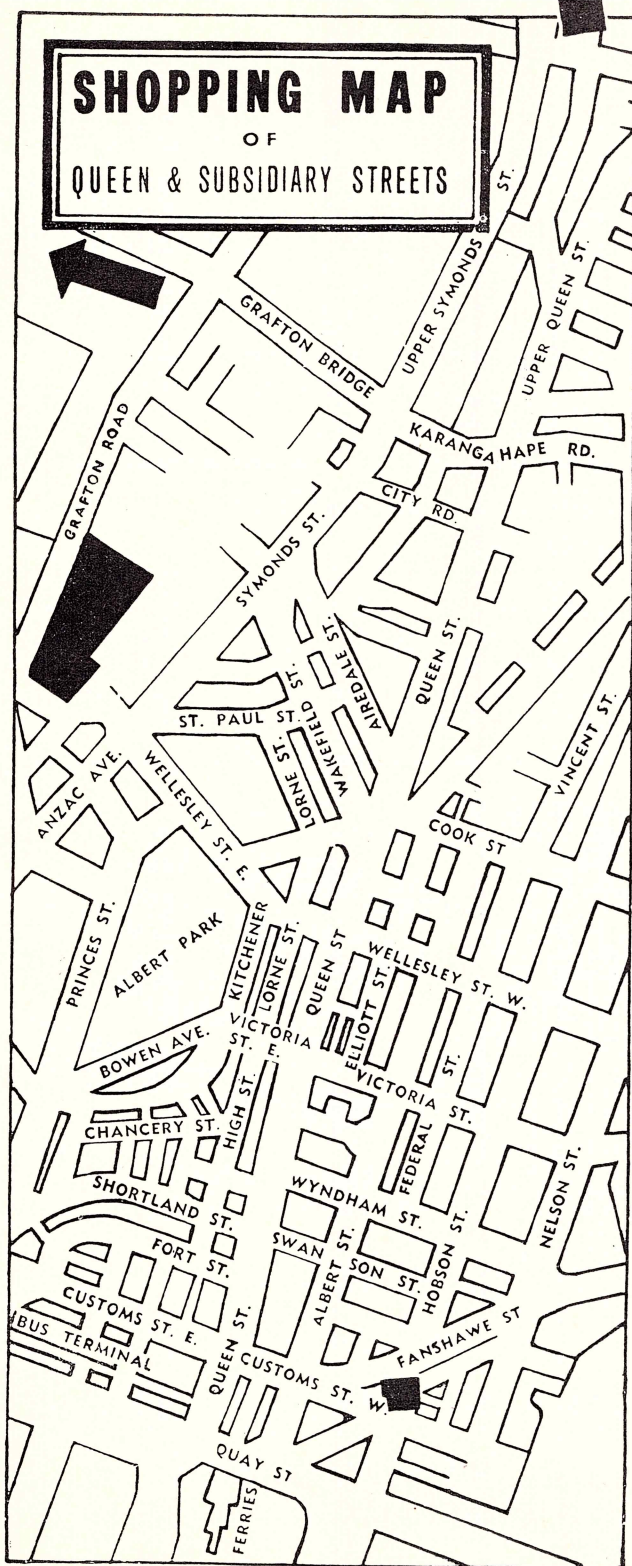
Letter Registration, 9d.
 Letter etc. Insurance, 1/- to value of £12.
 Acknowledgment of Delivery, 6d.
 Customs Clearance Fee, 1/-.

TELEGRAMS: In New Zealand

Ordinary Telegrams up to 6 words, 1/-. Each additional word 1d.
 Letter-Telegrams up to 22 words, 1/6. Each additional 2 words 1d.
 Urgent Telegrams: Ordinary charge, plus 9d

SHOPPING MAP

OF
QUEEN & SUBSIDIARY STREETS



FOR YOUR EASY REFERENCE

A.N.Z. Banks:
(See page 30, City Banks).

Ataahua Jewellery
(Any Good Jeweller).

Auckland Savings Bank
260 Queen St., C.1.

Bank of New South Wales
(See page 30, City Banks).

Bank of N.Z.
(See page 30, City Banks).

Commercial Bank of Australia Ltd.
(1) 62-64 Queen Street,
(2) 268B Queen Street,
and (3) 100-102 Victoria St. West.

Disabled Servicemen's Shop
High St. & 58 Queen St.

Domino Lounge
17 Victoria St. Phone
45-729.

Edwards Motors Ltd.
21 Gittos St., Parnell.

Fagel's Restaurant
15A Customs St., W.
Phone 44-313.

Happy Marriage Bureau
26 Security Buildings,
Queen Street.

Henderson & Macfarlane
56 Quay Street.

Hi Diddle Griddle Restaurant:
507 Karangahape Road.

John Crichton Ltd.
34 Kitchener St., C.1.

Maori Art & Souvenir Depot.
Queen's Arcade.

National Bank of N.Z.
(See page 31, City Banks).

N.Z. Express Coy. Ltd.
Haulage. Fort Street.

N.Z. Foundation for the Blind
545 Parnell Road.

N.Z. Government Tourist Bureau
97 Queen St., C.1.

N.Z. National Airways Corporation:
Air Centre, Commerce St.

N.Z. Tourist Air Travel Ltd.
Mechanics Bay.

N.Z. Scenic Tours
Leave Edean's Building
(next C.P.O.), 42-786,
41-963 or 40-510.

Rozzinis Restaurant
13 Victoria St. W.
Phone 45-729.

Tasman Rental Cars (Auck.) Ltd., 65 Beach Road, C.1.

The Gourmet Restaurant
87 Shortland Street.

United Insurance Coy. Ltd.
Cnr. Fort & Commerce Sts.

Union Steam Ship Coy.
Quay and Commerce Sts.

Waiheke Shipping Company
Kings Wharf, C.1.
Phone 49-324.

HAMILTON

81 miles south from Auckland. The hub of the Waikato, and important dairy producing centre. An excellent holiday centre. A large lake provides ample facilities for boating, and there are large parks, a racecourse and motor camps to provide the visitor with many amenities for his leisure hours.



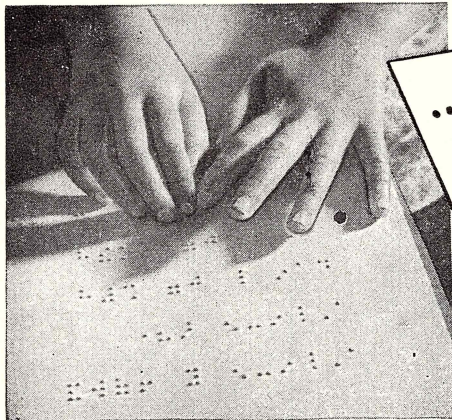
WAIPOUA FOREST

Lying north from Auckland between Dargaville and Kai-kohe, the Waipoua Forest is one of the most fascinating regions in New Zealand. Here is the miracle of the giant kauri trees, some of them a thousand years old, and still standing in their majesty. The forest is a green world of trees and ferns and vines that leave the visitor awestruck by nature's profusion.



AUCKLAND'S NEW AIR CENTRE

Since December, 1958, the new Despatch and Arrival Centre in Graham Street, Auckland, has become well known to NAC passengers. Situated a few yards from Victoria Street West the building is being used as a temporary passenger terminal until the large new Air Centre is built on the same site. The present terminal will eventually become the coach operator's garage and office. The use of this building has relieved the heavy traffic congestion near the NAC booking office in Customs Street and has worked conveniently and efficiently for passengers and staff.



**... WE WELCOME
VISITORS TO
AUCKLAND**

**to inspect our
Workshops, School, Library,
and Homes at all times . . .**

It is the ambition of blind people to be self-reliant
Public support has done much to make this possible

NEW ZEALAND

— **Foundation for the Blind**

545 Parnell Rd., Auckland.

NIGHT CLUBS

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TITIRANGI (near School for Deaf)

delightful setting amidst Auckland's beauty spots—

- MORNING COFFEE in the SCENIC DRIVE.
- LUNCHES
- TEAS
- DINNER

Served 10.00 a.m. - 10.00 p.m.

Dine & Dance Saturdays

TITIRANGI 215D.

OPEN TUESDAY TO SUNDAY.



the new

mocambo

for your exclusive
dinners and suppers

23 swanson st

DINE & DANCE . . . CHINESE & CONTINENTAL RESTAURANT

Continental, Chinese and New Zealand Cooking a Speciality

MORNING COFFEE and TEA, 10.30 a.m.

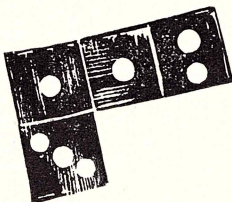
LUNCHEONS, 11.45 a.m. to 2 p.m.

AFTERNOON TEAS

EVENING DINNERS from 5 p.m. to midnight

OPEN SUNDAY EVENINGS

PHONE 44-542



17
Victoria St.
West

IVAN J. MERCEP

Prop.

Telephone 45-729

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AFTERNOON COFFEE

Dine & Dance
in Evenings

**DOMINO
LOUNGE**

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The Auckland Banks extend a cordial welcome to New Citizens and offer them the advantage of their services.

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Head Office: 260 Queen Street, Auckland, C.I. Telephone: 32-560.
OFFERS MOST MODERN SAVING FACILITIES IN THE WORLD.
Interest 3% on Balances £1 to £1000.
Hours of Business: Monday to Friday—9.30 a.m. to 4 p.m.. Friday Evenings—
6 p.m. to 8 p.m. Branches in various Suburbs.

AUSTRALIA AND NEW ZEALAND BANK LTD.

Offices and Branches:—

Auckland City:—

	Phone
QUEEN AND VICTORIA STREETS, Auckland.	32-810
QUEEN AND WYNDHAM STREETS, Auckland.	34-520
87 CUSTOMS STREET, Auckland.	
HIGH STREET, Cnr. High Street and Vulcan Lane, Auckland.	
NEWTON, 312 Karangahape Road, Auckland.	
149 UPPER SYMONDS STREET, Auckland, C.3.	
WELLESLEY STREET WEST, Cnr. Wellesley and Albert Streets, Auckland, C.1.	

BANK OF NEW SOUTH WALES.

Main City Office: 145 QUEEN STREET, CITY. Phone 44-933.

City Branches:

QUEEN STREET SOUTH (262 Queen St.); KARANGAHAPE ROAD (111 Karangahape Rd.); MARKETS BRANCH (73 Customs St. West); NEW-MARKET BRANCH (Broadway); 84 VICTORIA STREET WEST. Also at OTAHUHU, TAKAPUNA, MT. ROSKILL, BIRKENHEAD, PENROSE, PANMURE, NEW LYNN, ONEHUNGA and HENDERSON.

BANK OF NEW ZEALAND.

Ladies Banking Service and Visitors Lounge, 121-123 Queen Street, City.

Main City Office: 125-129 QUEEN STREET, CITY.

City Branches:

CUSTOMS STREET (22 Customs Street East, C.1.); DOMINION ROAD (281 Dominion Road, S.1.); HIGH STREET (41 High Street, C.1.); MOUNT ROSKILL (1282 Dominion Road, S.1.); NEW LYNN (94 Great North Road, S.W.4.); NEWMARKET (123 Broadway, S.E.1.); NEWTON (390 Karangahape Road, C.2.); PANMURE (104-106 Queens Road); PENROSE (728 Great South Road, S.E.2.); PONSONBY (328 Ponsonby Road, W.1.); REMUERA (311 Remuera Road, S.E.2.); SYMONDS STREET (164 Symonds Street, C.3.); TOWN HALL (322-324 Queen Street, C.1.). Also at BIRKENHEAD, BROWN'S BAY, DEVONPORT, ONEHUNGA, OTAHUHU, TAKAPUNA, HENDERSON and HOWICK.

COMMERCIAL BANK OF AUSTRALIA LTD.

City Branches:

62-64 QUEEN STREET, 268B QUEEN STREET, 100-102 VICTORIA ST. WEST; NEWMARKET: Broadway, Newmarket; NEWTON BRANCH: 410 Karangahape Rd.; TAKAPUNA: 20 Hurstmere Rd.; ONEHUNGA: 222 Queen St., S.E.5.

THE NATIONAL BANK OF NEW ZEALAND LTD.

Main City Office: JEAN BATTEN PLACE, C.1. Phone 40-820.

City Branches:

TOWN HALL BRANCH (350 Queen St., C.1.); VICTORIA STREET BRANCH (Cnr. Victoria & Albert Sts., C.1.); SYMONDS STREET BRANCH (168 Symonds St., C.3.); NEWTON BRANCH (345 Karangahape Rd., C.2.).
NEWMARKET BRANCH (183-185 Broadway, S.E.1.); also at AVONDALE, MT. ROSKILL, ONEHUNGA, OTAHUHU, PANMURE, PENROSE and TAKAPUNA, HENDERSON.

The Happy Marriage Bureau

ARE YOU LOOKING FOR A MARRIAGE PARTNER?

We have reliable clients of various ages, many in good positions,
who are anxious to meet suitable marriage partners.

Enrol NOW in strictest confidence.

Write or call,
DEPT. H.M.,
26 Security Bldgs.,
Queen Street,
Auckland (next John Court's Ltd.).

LOOKING FOR SOMEWHERE OUT OF THE ORDINARY TO DINE???

THEN TURN TO PAGES 16, 17, 18 AND 19 FOR "WELCOME TO
AUCKLAND'S" LINE UP OF RESTAURANTS.

WE RECOMMEND

ABEL ACCOMMODATION AGENCY: 5 Gladstone Bldg. (1st Floor), 70 Quay Street (Opposite Ferry).
Phone 42-172. Specialize in flats, board (short term accommodation) etc.

TURKISH BATHS—GLADIATOR HEALTH INSTITUTE, 359 Queen Street, Auckland Phone 44-102.

FRONT DOOR TO NEW ZEALAND?

For a long time we prided ourselves on being the Front Door to New Zealand but in this air age, more specially the Jet Age, we look like losing the title. This is because we do not have an international airport of the Jet Age specifications and, to date, in spite of some spirited planning a month or so ago to have one started at Mangere on the south side of the city, government indifference has drawn the go-ahead actions of local worthies to a somewhat trembling and bewildered stop. We hope for miracles; in the meantime the jet planes are stopping at Fiji. and N.Z. is becoming more of a branch line. Micawberishly we are still anticipating better times.

First and Last Buses. and Ferry Timetables

BUSES	Departs	Route No's	First from City		First from Term		Last from City		Last from Term	
			WEEK	SAT.	WEEK	SUN.	WEEK	SAT.	WEEK	SAT.
ONEHUNGA RAILWAY		10 20	6 24 6 34	6 30 6 46	6 00 6 39	8 10	11 30 9 14	6 30 10 58	11 00 9 20	11 00 11 03
AYONDALE	(1)	6	6 18	6 10	6 05	8 32	11 47	11 47	11 25	11 18 Fri. 11 25
OWAIRAKA & WESLEY	(5)	7	6 30	6 35	6 05	8 42	11 40*	11 38	11 15	11 20
SANDRINGHAM	(7)	2	6 31	6 29	6 00	8 11	11 41	11 35	11 32	11 35
PONSONBY	(2)	1	6 16	6 16	6 00	8 16	11 30	10 30	11 25	11 25
HERNE BAY	(11)	4	6 14	6 20	6 05	8 15	11 35	10 30	11 30	11 23
WESTMERE	(16)	16	6 50	7 00	6 10	8 45	11 30	10 30	10 50	10 50
WAIKOWHAI	(2)	3	6 25	6 23	6 15	8 22	11 30	10 30	11 08	11 08
RICHMOND RD.	(9)	11	6 45	7 15	6 45	8 15	11 15	10 35	10 45	10 45
VICTORIA AVE.										
MEADOWBANK & REMUERA	(6)	12	6 24	6 30	6 12	8 29	11 34	10 39	11 30	11 30
PENROSE & PT. SOUTH RD.	(6)	29	6 15†	6 30	6 30\$	8 15\$	11 30\$	10 30\$	11 30\$	11 30\$
PT. CHEVALIER	(6)	5	6 35	6 30	6 00	8 13	11 38	10 37	11 40	11 38
THREE KINGS & MT. EDEN	(3)	9	6 32	6 32	6 15	8 15	11 40	10 55	11 40	11 40
MT. ROSKILL & BALMORAL	(8)	8	6 18	6 23	6 00	8 18	11 50	10 48	11 30	11 20
ST. HELLERS via TAMAKI DRIVE	(4)	26	6 30	6 30	6 00	8 00	11 30	10 30	11 20	11 20
PORTLAND RD. via PARNELL ROSE GARDENS	(4)	21	6 50	7 10	6 40	8 45	11 15	9 30	11 30	11 35
BLACKHOUSE BAY	(9)	14/15	6 50	6 50	6 10	8 15	11 40	10 40	11 00	11 00
ROSEBANK RD.	(9)	13	6 30	7 30	6 00	8 30	11 00	11 30	10 30	11 00
ORAKEI (KUPE ST.)	(4)	22	7 15	7 15	6 30	8 30	11 30	10 05	10 45	10 40
GLEN INNES	(4)	24	6 55	7 30	6 15	8 30	11 35	10 35	11 00	11 00
OTAHUHU via PENROSE	(4)	6	6 15	6 35	6 00	8 00	11 30	11 00	10 45	10 45
OTAHUHU via ELLERSLIE	(4)	4	6 45	6 45	6 00	8 00	11 30	11 00	10 45	10 45
PAPATOETOE	(4)	4	6 35	6 35	6 15	8 00	11 30	11 00	10 25	10 25
PAPAKURA	(4)	4	7 15	7 15	6 15	8 00	11 00	10 45	9 45	9 45
BUCKLAND BEACH	(4)	4	7 05	7 35	6 15	8 40	10 50	11 25	9 45	10 30
EASTERN BEACH	(4)	4	7 05	7 35	6 23	8 40	10 50	11 25	9 35	10 38
HOWICK	(4)	4	7 10	7 10	6 20	8 00	11 15	10 00	10 00	10 00
TITIRANGI	(4)	4	7 20	7 35	6 00	8 00	11 30	10 30	10 00	10 00

HENDERSON	(4)	7.00	7.00	8.30	6.10	6.10	6.10	7.30	11.30	12.15	11.30	10.30	11.30	10.30
GLEN EDEN-ORATIA	..	(4)	6.40	6.40	8.00	5.50	5.50	7.00	7.00	11.00	12.00	11.00	10.00	11.00	10.00
HELENSVILLE	(4)	10.00	10.10	10.10	8.00	8.00	8.00	8.00	5.30	5.30	8.00	3.45	3.45	6.00

* To Symonds St. only.
 § Beyond Rockfield Rd. to Church Street.
 † Bus runs via Industrial Area.

- (1) DEPARTS VICTORIA STREET WEST.
 (2) DEPARTS ALBERT STREET.
 (3) DEPARTS CUSTOMS STREET WEST.
 (4) DEPARTS MUNICIPAL BUS TERMINAL.
 (5) DEPARTS ST. JAMES THEATRE, QUEEN STREET.
 (6) DEPARTS CUSTOMS STREET EAST.
 (7) DEPARTS WELLESLEY STREET WEST.
 (8) DEPARTS WELLESLEY STREET EAST.
 (9) DEPARTS CIVIC SQUARE.

* To Symonds Street only.
 † Via Shore Road to City but subject to cancellation without further notice.
 W Denotes WESLEY.

DEVONPORT FERRIES

LEAVES AUCKLAND		SUNDAYS	
MONDAY-FRIDAY		8.20 a.m. — 10 p.m.	
7 a.m. — 11.20 p.m.			
LEAVES DEVONPORT		8 a.m. — 9.30 p.m.	
6.30 a.m. — 11 p.m.			

Airways Timetables

As both New Zealand National Airways Corporation and Tasman Airways timetables are affected by monthly and seasonal changes, travellers or those meeting friends who fly are advised to apply to the airlines concerned for the latest schedules. These may also be obtained from any travel agent specialising in air travel.

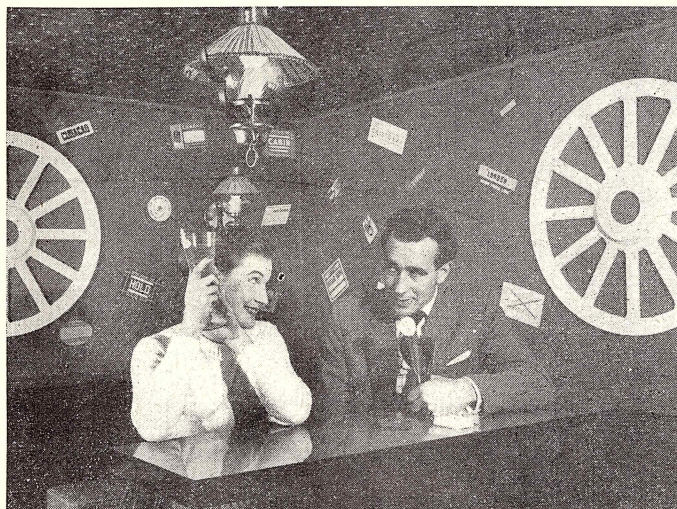
Overseas airlines using Whenuapai are: Tasman Airways, Canadian Pacific Airways, Trans Arians Continentaux, Qantas Empire Airways and Pan American Airways.

PROVINCIAL TOURIST HOTELS

SPEND 3 OR 4 DAYS AT MODERN AND COMFORTABLE

Wairakei Hotel

(5 miles from Lake Taupo)



Travel Bar, Wairakei Hotel

The
Conference Centre

Golf - Tennis

Lake Cruising

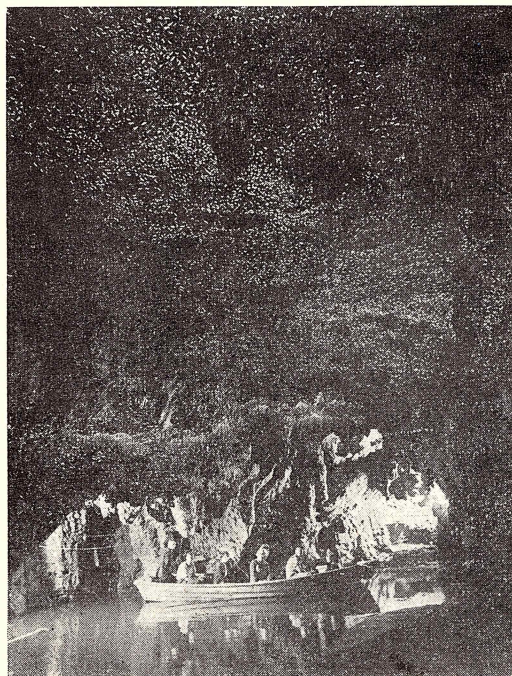
Fascinating

Thermal Geysers

Tariff from 57/6.

Under the Direction
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Write or phone
Wairakei Hotel.



HAVE YOU SEEN THE GLOW
WORM CAVE AND CRUISED
THROUGH THE GROTTO?

Break your journey from Auckland
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night at . . .

Waitomo Hotel

and be enchanted by the fascina-
ting spectacle of Fairyland under-
ground.

**Comfort, hospitality abounds at
Waitomo Hotel.**

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Stay at . . .

Tokaanu Hotel

THE HALF WAY HALT BETWEEN
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**Thermal Swimming Pool
Intimate Cocktail Bar
Delightful Restaurant
Rooms with and without
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HOTEL

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*Thermal Swimming Pool,
Tokaanu Hotel*



ENJOY COMFORT AND TRANQUILLITY AT . . .

Lake House, Waikaremoana

MIDST NATIVE BUSH IN THE UREWERA, NATIONAL PARK.

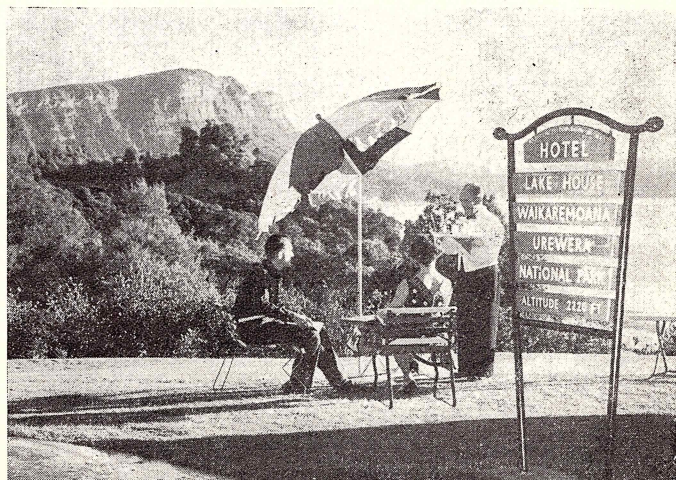
Under the Direction of the Tourist Hotel Corporation of New Zealand.

The scenic route to Hawke's Bay

Write or Phone
**Lake House,
Waikaremoana**

■
Tariff

from 57/6



ART BEQUEST BRINGS IDEAS.

The £140,000 Edmiston Bequest to the city which provides for the financing of a new art gallery buildings and the purchasing of new works for the permanent collection has already elicited ideas from the present gallery director, Mr. P. A. Tomory.

He estimates that about £50,000 should be spent immediately on new paintings to eliminate below-standard pictures from the gallery.

Another large sum, he said, in a report to the parks and library committee of the Auckland City Council, should be invested to provide an annual income to augment the present purchase funds.

No one would consider that a new gallery should be built, he said. The present gallery was ideally sited and quite adequate in size, taking into account the proposed extensions into the present library.

"No art gallery has made its reputation on its building, but many have on their collections," said Mr. Tomory. "Most European galleries have benefited from large bequests but Auckland has not been so fortunate in this respect."

THE WAITEMATA IS A PLACE OF MAGIC

However you arrive in Auckland, New Zealand's great front door, by sea, air or rail, you will be immediately captivated by the first sight of the Waitemata Harbour . . . and of course, the Hauraki Gulf which combines with it to give you such an illusion of distance and expanse.

Don't be misled: the harbour itself ends at North Head around which the shipping enters and leaves. Outside that is the gulf with its many islands, large and small—each with its particular magic for visitor and resident alike. There are larger harbours—but few so beautiful under all types of weather.

Aucklanders believe that the Waitemata makes its own weather; the difference between City side and North Shore side is often quite dramatic—and the opportunity for photographers especially to try out their cloudscope techniques is unsurpassed.

But perhaps a human agency is often the cream on the sweet because it is when Auckland's yachties and launch owners turn out on the weekends that the Waitemata really comes into its own as a world-famous spectacle. But be that as it may, some mornings and overseas liners are making their approach, with the rising sun just of the most magnificent sights of the harbour and gulf may be gained in the early tinting the sparkling waters and the vessels' bulks standing up clear and strong against the dawn with Rangitoto in the background.

Yes—the magic of the Waitemata and Hauraki is something that the Aucklanders loves and reveres—and is only too happy to talk about and share with his guests from overseas.

EDITORIAL NOTE

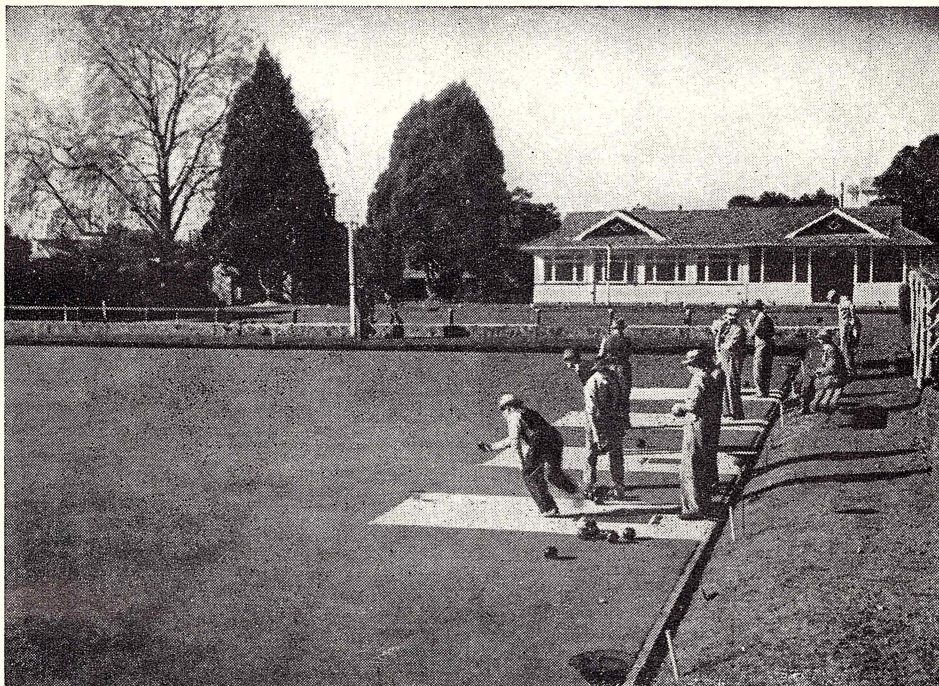
We know you will enjoy perusing this Welcome to Auckland. It will provide you, as a visitor, with useful information; every endeavour has been made to make it as comprehensive as possible. However, there may be some information which you will consider useful to tourists which we have not included; if so, we shall be happy to hear of any suggestions you may consider useful to those WELCOMED TO AUCKLAND. We emphasise that this publication has every faith in all the Advertisers published in Welcome to Auckland, and we recommend their goods and services with complete assurance. Herewith, then Welcome to Auckland, with our compliments and best wishes for a happy stay in our Garden City.

All enquiries regarding this publication should be addressed to—

TOURIST PUBLICITY (N.Z.) LTD., P.O. BOX 1879, AUCKLAND. Telephone 34-214.

FOR YOUR DANCING

If you are visiting Auckland and are interested in ballroom dancing, you are advised to consult Saturday's daily newspapers for current fixtures, either in strict tempo ballroom or modern-style rhythms. The city caters for most requirements and there are several dine and dance establishments which could offer added inducement for your weekend night out.



Excellent Bowling Clubs exist in Auckland and Rotorua.

Photo: Courtesy Astra Publicity.

WE RECOMMEND A TRAVEL AGENT

ATLANTIC & PACIFIC TRAVEL (AUCKLAND) LTD., 1st Floor, Hellaby's Building, 27 Queen Street, Auckland. Opp. C.P.O. Telephone 45-545, Res. 583-907. P.O. Box 3767.

COMPASS TRAVEL: 25 Swanson Street, Auckland. Phone 30-427.

DALGETY & CO. LTD., 41-45 Albert Street, Phone 44-880.

GOVERNMENT TOURIST BUREAU, 97 Queen Street, Phone 30-220.

HENDERSON & MACFARLANE, 56-58 Quay St. P.O. Box 1909. Phone 44-822.

HUDDART-PARKER LTD., 54 Quay Street, Phone 31-735, P.O. Box 864.

L. D. NATHAN & CO. LTD., 76 Queen Street, Phone 49-906.

UNION STEAM SHIP CO. OF N.Z. LTD., Passenger Office: 36-38 Quay Street, Phone 49-430 or 107 Queen Street, Phone 49-862.

COMPASS TRAVEL: 25 Swanson Street, Auckland. Phone 30-427.

CUSTOMS AGENT

N.Z. EXPRESS CO. (Auck.) LTD., Fort Street. Phone 30-160. Custom Agents for your baggage.

ECCLESIASTICAL

ANGLICAN:

Cathedral Church of St. Mary, Parnell Road.
St. Matthew's Church, cnr. Wellesley St. and Hobson St.
St. Paul's Church, cnr. Symonds St. and Wynyard St.

APOSTOLIC:

St. Benedict St. (off Symonds St.).

ASSOCIATED CHURCH OF CHRIST:

Ponsonby Road Church, cnr. Pollen St. and Ponsonby Rd.

BAPTIST: Baptist Tabernacle, Upper Queen St.

BRETHREN: Howe Street Chapel.

CATHOLIC: St. Patrick's Cathedral, 43 Wyndham St.

CHRISTIAN SCIENCE: First Church of Christ, Scientist, 116 Symonds St

CHURCH OF CHRIST: West St., Newton.

CHURCH OF CHRIST

Haddon Hall, City Road and Lower Symonds Street.

CONGREGATIONAL:

Congregational Church, Beresford St., near Pitt St.

JEWISH SYNAGOGUE:

Auckland Hebrew Congregation, cnr. Bowen Ave. and Princes St

LIBERAL JEWISH TEMPLE: 180 Manukau Road, Epsom, S.E.3.

METHODIST: Church, cnr. Pitt St. and Karangahape Rd.

METHODIST CENTRAL MISSION: Airedale St.

PEOPLE'S CHURCH incorporating the Wayside Mission, Unity Hall, Queen Street above the Auckland Town Hall, same side.

PRESBYTERIAN:

St. Andrew's Presbyterian, Lower Symonds St.
St. David's, Khyber Pass Rd.

SALVATION ARMY: Congress Hall, Grey's Ave.

SEVENTH DAY ADVENTISTS:

66 Mackelvie St., Ponsonby. For other city churches of this denomination, telephones: 60-750, 14-361 (weekends).

SOCIETY OF FRIENDS: Headquarters, cnr. Mt. Eden Rd. and Sylvan Ave.

THE FIRST ASSEMBLY OF GOD, 510 Queen Street, C.1.

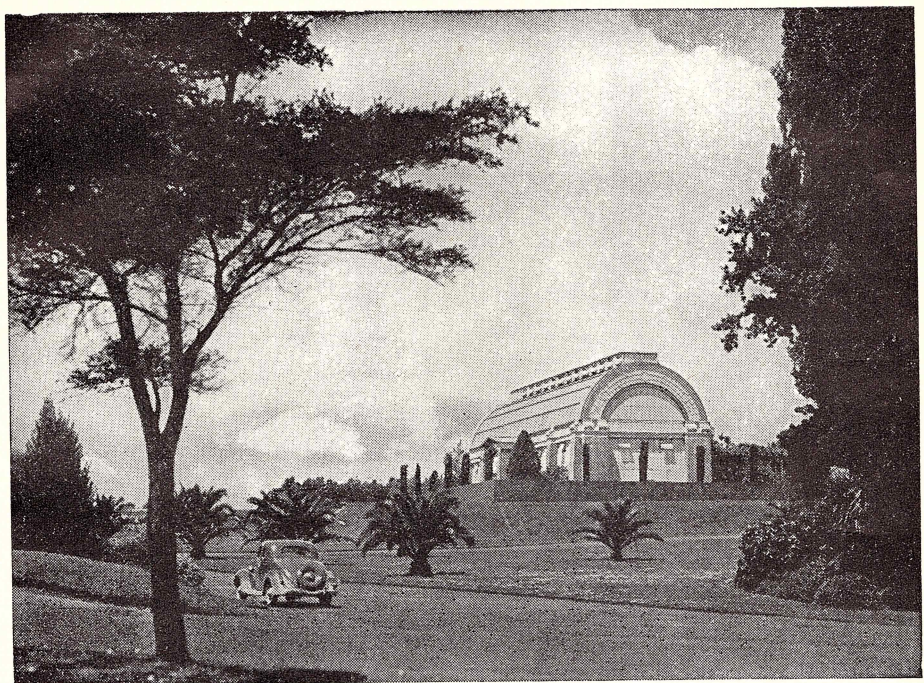
REFORMED CHURCH: Hall, Princes Street, next to Grand Hotel. Phone 65-345.

For all Church and Sunday School Supplies—Sacred Recordings:

AUCKLAND SUNDAY SCHOOL UNION BOOKROOM (Just above Town Hall)

Give BIBLES this Christmas — Phones 22-485, 22-486.

WE HAVE OFFICIAL BILLY GRAHAM CRUSADE BOOK — 10/6d.

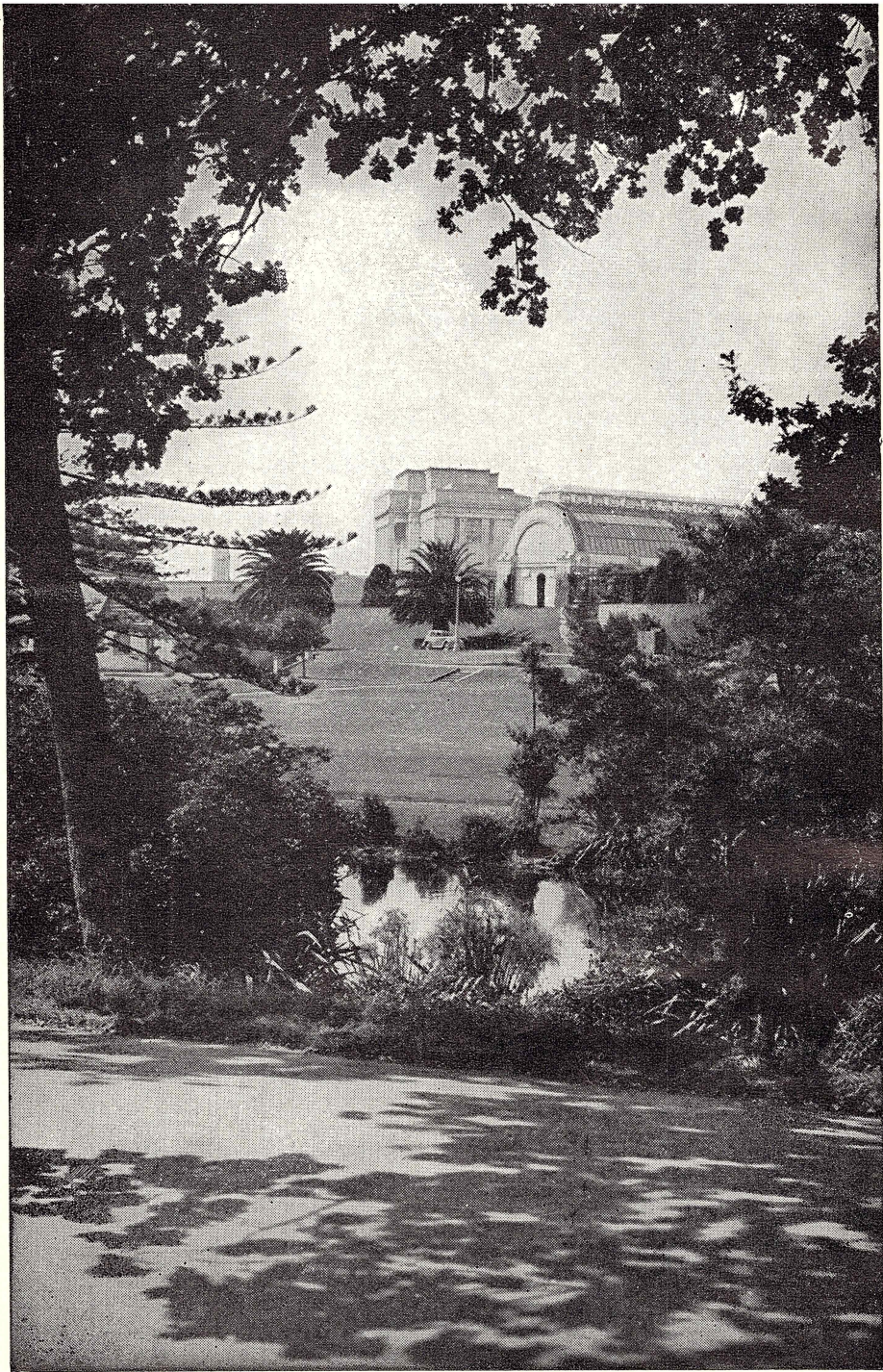


DOMAIN WINTER GARDENS

Auckland's Winter Gardens, situated in the Domain—where the War Memorial Museum is certainly the most noble feature—are notable for the extremely wide variety of tropical plants and flowers on display. Of most recent interest has been the newly acquired VICTORIA REGIA lily from Africa. This has flowered for some years now, and special hours were set for city folk to follow the progress of the quickly changing blooms. But Victoria Regia or no, there are many other interesting and delightful items for the pleasure of all visiting flower lovers.

URBAN v. RURAL

One most noticeable thing about New Zealand in general is the smooth transition from city and town to the countryside. Auckland itself, which stretches thirty miles and more across from North to South Highways, emerges at either end in the type of country which has given the province the great name it has in respect to dairy farming. Also to the South, near Pukekohe, lie the wonderful market gardens, and to the North, the massive vineyards which are so soon to play a most important role in our national economy. Visitors are advised to inspect these districts before they leave the Auckland City area. A day well spent.



VIEW OF AUCKLAND DOMAIN

PLAQUE TO MARK WHERE CITY BEGAN

The Historic Auckland Society has expressed its pleasure that the City Council works committee has approved the erection of a plaque to mark the spot where Auckland began.

The site recommended by the society was the traffic island at the bottom of Anzac Avenue. The works committee suggested it should be fixed to an adjoining building as the island was only a temporary structure.

"The ceremony of hoisting the flag and thus establishing Auckland in 1840 took place on Point Britomart, but this point has long since vanished," said the society's secretary, Mrs. Eric Macdonald.

"The nearest spot would be roughly where the railway goods sheds now stand. Wherever the plaque is placed it can, of course, be only on the approximate site, but it will be symbolic of the area which Auckland must always regard as its birthplace."

THINGS TO COME —

OBSERVATORY AT MT. ROSKILL

A £25,000 public observatory which is to be built on the southern crest of Mt. Roskill. There will be a hall to seat 150 people.

Public comfort will be sought in furnishing the building, said the president of the Auckland Astronomical Society, Mr. L. A. Warner.

As an aid to the fund raising campaign, the society intended to hold public lectures and show films in the hall. The subjects would be mainly elementary and popular aspects of astronomy.

PHENOMENA OF AUCKLAND—No. 1

Criss-Cross

PEDESTRIAN FREE-FOR-ALL—WITHIN LIMITS

The "Barnes Dance" system which allows pedestrians to cross streets diagonally at controlled crossings is official in Auckland.

Under this system pedestrians may cross a street diagonally while traffic is halted. Previously, pedestrians could cross only at right angles.

The regulation now reads that crossing other than at right angles may be permitted where there are traffic lights so arranged as to exclude other traffic at the time when pedestrians are permitted to cross.

Another regulation permits signs or markings on the roads allowing pedestrians to cross diagonally, but these will not have the legal value of pedestrian crossings.

A third regulation permits diagonal crossings by pedestrians where appropriate signs are erected or road markings are maintained, even though there are pedestrian crossings within 60 feet.

After the Customs Street—Commerce Street intersection, the "Barnes Dance" has been introduced at these intersections: Customs Street—Queen Street, Victoria Street—Queen Street, Wellesley Street—Queen Street, Karangahape Road—Queen Street and Karangahape Road—Pitt Street.

Come to Rotorua!



ROTORUA BATH HOUSE

WHERE TO STAY IN ROTORUA

ARMIDALE HOTEL: Comfortable, centrally heated, moderate tariff, excellent table. Right in town. 'Phone 205. Props. Mr. and Mrs. N. Newdick.

CHIRMS PRIVATE HOTEL: Comfortable, Centrally Heated, Moderate Tariff, Excellent Table, Own Mineral Pool. Right in town adjoining Government Gardens and Baths. 'Phone 47. Mr. and Mrs. Scanlon, Proprietors.

"THE DENBIES" GUEST HOUSE: Pukuatua St. Rotorua. 5 Star Plus. Adjoining Government Gardens and Baths. P.O. Box 45. Phone 15. Mr. and Mrs. J. H. Blandford, Proprietors.

ROYAL GUEST HOUSE: 3 Tutanekei St. (Opp. Lake Front and Sound Shell). For comfort and service. Central heating. Excellent table. B and B 17/-. Props. Mr. and Mrs. W. Boddy. 'Phone 1528. Approved A.A. & Tourist.

CLUBS and SOCIETIES

BRITISH COMMONWEALTH

Victoria League: Secretary-Treasurer, Mrs. M. Dean. **Headquarters:** Pacific Bldgs., Wellesley St. East. Phone 44-748.
Royal Empire Society: 2nd Floor, Queen Arcade.
Business Phone 44-248. Secretary-Treasurer, Mr. H. Wardell-Johnston.

CHARTERED CLUBS:

Auckland Club: Secretary, A. J. Johnson. **Headquarters:** 34 Shortland St. Telephones: 45-239 (Office), 42-779 (Club). Box 187.
Auckland Commercial Travellers' and Warehousemen's Assn.: 43 High St., Phones: Members 43-896; Secretary (Mr. J. H. White) 45-343. Box 483.
Auckland Working Men's Club and Mechanics' Institute: **Headquarters:** 2 Kitchener St. Phone 44-713, 43-026.
Masonic Institute: 30 Customs St. East, 1st Floor. Secretary 43-763, Lounge 43-755.
Northern Club: 19 Princes St. Phone 40-388. Secretary, Phone 44-468. House Manager Phone 49-802.
Auckland Round Table No. 2: (Apex associate). Secretary: W. W. Morgan. Phone 34-344 (Business).

EX-SERVICES ASSOCIATIONS:

Auckland Returned Services' Assn., R.S.A. Bldg., High St. Secretary, Geo. Allen. **Headquarters:** Phone 44-410.
Ex-Royal Naval Men's Assn. **Headquarters:** 24 Wyndham St. Phone 49-998.
Fleet Air Arm Assn. Secretary, S. R. Watts. Telephone 45-820 (B).

HORTICULTURAL:

Auckland Horticultural Council: Secretary, Mrs. H. R. Pooley. **Headquarters:** 34 Premier Ave., Pt. Chevalier. Phone 83-503.

INTERNATIONAL:

English Speaking Union of N.Z.: **Headquarters:** 31 Endeans Bldg., 2 Queen St. Phone 41-165.
United Nations Association of N.Z.: Secretary, F. C. Jordan. **Headquarters:** Chancery Chambers, O'Connell St. Phone 40-190.

OTHER ASSOCIATIONS:

Auckland Acclimatisation Society: Secretary, J. E. Stedman. **Headquarters:** 702 N.Z. Insurance Bldgs. Phone 42-621.
Y.M.C.A. Cnr. Pitt St. & Grey's Avenue. Phone 41-910. (Just sport not residential).
Order of St. John: Secretary, S. E. Langstone. Box 5048, Auckland, C.I. Phone 45-920.
N.Z. Red Cross Society: Secretary, Miss M. C. MacCormick. **Headquarters:** The Mount, 51 Symonds Street, C.I.
Automobile Association: Premier Building, Durham St. East. Phone 45-950.
Auckland Aero Club: **Headquarters:** Aerodrome, Mangere. Phone 565-119.
The Buddhist Society of New Zealand: Cnr. Forrest Hill Road and Currey Crescent, Takapuna, Auckland, N.Z. Phone 77-240. President, Mr. P. V. Hope.

SOCIAL:

Auckland Lyceum Club Inc.: **Headquarters:** Smith & Caughey Bldgs., Wellesley St. W. Phone 42-626.
Auckland Travel Club: Top George Court's Building, Karangahape Rd. **Headquarters:** 4th Floor, Victoria Arcade. Phone 31-134.
National Party: **Headquarters:** 41 Shortland St. Phone 32-552.
Rotary Club: Secretary, Miss Tory Johnson. **Headquarters:** 509 N.Z. Insurance Bldg., Queen St. Phone 48-667.
Overseas League: Secretary, Miss P. D. Renner. **Headquarters:** 3rd Floor, Queen's Arcade. Phone 42-723.
Young Women's Christian Association: 385 Queen Street — Clubs, Classes, Sports, Residential and Transient accommodation. Phone 42-860.
Youth Hostels Association of New Zealand (Inc.): Auckland Branch. P.O. Box 2722. House Hostel: A. G. Jones. Phone 12-907 (Home).
Youth Travel Association: C/o. Mrs. Russell Stone, 5 Ipswich Place, Remuera, S.E.2. Phone 584-981.

YOUR CONSUL MAY HELP YOU

- BELGIUM**—Consul: J. B. Ferguson, C/o. John Burns & Co. Ltd., 37 Customs St. East, C.I. Telephone 33-600.
- CHILE**—Consul: H. O. Taylor, 10-12 Customs Street East, C.I. Telephone 49-360.
- DENMARK**—Consul: L. J. Stevens, 101-103 Queen's Arcade, Customs Street East. Telephone 42-242.
- FRANCE**—Consular Agent: Dr. Roy G. McElroy, Yorkshire House, Shortland St. Telephone 30-274.
- LATVIA**—Consular Agent: J. F. Mackley, 8 Ferry Bldg., C.I. Telephone 43-906
- NETHERLANDS**—Consul: C. O. Hughes, 83 Customs St. East, C.I. Telephone 32-223
- NORWAY**—Vice-Consul: Donald Miller, 26 Albert St., C.I. Telephone 44-910.
- PANAMA**—Consul: Paul G. Griffiths, 109 Chancery Chambers, Chancery Lane, C.I. Telephone 32-377.
- PORTUGAL**—Consul: Lawrence D. Nathan, 47 Fort St., C.I. Telephone 33-400.
- SWEDEN**—Consul: C. M. Richwhite, 1st Floor, Queen's Arcade, Customs St. East. Telephone 40-372.
- TURKEY**—Consul: E. G. Cowell, Royal Insurance Bldg., 109 Queen St., C.I. Telephone 34-746.
- U.S.A.**—Consul: George W. Fennemore, 609 Dilworth Bldg., 5 Customs Street East. Telephone 32-526.
- TONGA**—Government Representative: Spedding Ltd. Telephone 42-903.

MANSION HOUSE HOLIDAY RESORT ON BEAUTIFUL KAWAU ISLAND



(Above)—Mansion House Bay, Kawau Island.

(Left)—Interior view of the Mansion House, the 100-year-old original homestead of Sir George Grey, a former Governor of New Zealand.

(For further particulars, see page 11).

FOR YOUR TRANSPORT INQUIRIES

BY AIR:

From Auckland to all parts of New Zealand:

N.Z. National Airways Corporation—Air Centre, Commerce St., City. Telephone 34-850. Reservations 34-856.

T.A.T.—N.Z. Tourist Air Travel Ltd.—Auckland City's Air Charter Service. Telephone 43-648, 34-684 and 643M Henderson.

Overseas:

TEAL (Tasman Empire Airways Ltd.)—Central Booking Office: Airways House, Customs St. East. Telephone 34-680.

B.O.A.C.—Dilworth Building, Cnr. Queen and Customs Streets, Auckland, C.1.

Qantas Empire Airways—Queen St., Auckland, C.1. Phone 34-680.

Pan American World Airways (Inc.)—Traffic Officer, Windsor House, 58-60 Queen St. Telephone 31-834.

T.A.I. (Trans Ariens Intercontinentaux)—C/o J. B. O'Loughlen & Co. Ltd., 6 Queen Street, Auckland. Telephone 34-440.

Canadian Pacific Airlines Ltd.—Union House, Quay St. East, City. Telephone 45-057.

BY RAIL:

Express trains leave Auckland for Wellington, New Plymouth, Rotorua, Tauranga, Whangarei.

Sleeping Cars available on Wellington expresses.

Central Railway Station: Telephone 34-080.

Central Booking Office: Government Tourist Bureau, 97 Queen St. Telephone 30-220.

BY SERVICE CAR:

Bus Services available from Auckland to all parts of North and South Islands.

White Star Booking Office: Municipal Bus Terminal. Telephone 41-963.

N.Z. Road Services: Municipal Bus Terminal. Telephone 30-066.

Russell & Somers Ltd.: 83 Customs St. East (Auckland to Wellington Landliner Service). Telephone 32-225.

SIGHTSEEING:

N.Z. Scenic Tours Ltd. Telephone 42-786, 41-963 & 40-510.

Edwards Motors Ltd., 21 Gittos St., Parnell. Telephone 40-510.

ESPECIALLY FOR OVERSEAS VISITORS

Like all good things, our weekly working hours and shop opening periods contain certain anomalies which most probably will appear downright silly to overseas visitors who arrive in Auckland on a Saturday or a Sunday when the whole city has "shut up shop." New Zealand works (apart from the shift-work transport departments) on a Monday-to-Friday 40-hour-week. This is all very good for New Zealanders, but more and more we are realising the annoyance and disappointment such a system must cause our ever-increasing visitors.

However, something is definitely being done about it. Representations are being made to the Government and also through the Courts for certain dispensatory hours of opening which will allow tourists to see and purchase souvenir items of Auckland and New Zealand. One suggestion made is that a special "shop" be brought to tourists at the ship; it is envisaged as containing a wide selection of goods comprising fashions, souvenir items, Maori carved woods and greenstone. Also, already in train, are the shipboard concerts of Maori songs given by a special choir organised and sponsored by the Church of Latter Day Saints (the Mormons).

FOR THE SPORTSMAN

New Zealand offers unexcelled opportunities with rod, line and rifle, and every taste is catered for, whether it is the peaceful angler after trout, or the more adventurous mountaineer stalking chamois. If New Zealand cannot offer the jungle lion and elephant, anyone who has stalked a wild boar deep in the bush will have thrills enough to suit his taste.

Gun sports cover deer, wild pigs and chamois; and in and around Waimate, in the South Island, wallaby shooting is available. There are no licence fees for this class of sport. The best hunting is obtainable in the autumn.

For feathered game, ducks, swan, pheasant and quail, open seasons vary to some extent, but are usually in the autumn months and extend over about four weeks. Licence fees average £1 in the South Island and £2/10/- in the North Island.

Superlative angling may be had throughout New Zealand. Lakes and rivers abound, and in the North Island thermal region it is no novelty to catch your trout in cool waters and cook it to perfection in an adjacent hot spring.

The open seasons for trout and salmon are from the 1st October to 30th April in all districts, with slight variations. It is advisable for the visitor to inquire in his own district regarding any special provisions and for exact licence fees, as there are several variations between the North and South Islands, and there are also varied regulations regarding the limit of take, sizes, etc.

Many visitors, of course, will be attracted by the big-game fishing in Northern waters. The fishing season commences about mid-November and finishes in April, with the best period usually from late January until March or April. There is little control and no licence fees for this sport, but it is regulated on a sporting basis by several incorporated fishing clubs. Visitors are invited to join these clubs where full facilities are available. 'Game fish' cover Broadbill Swordfish, Black and Striped Marlin, and various Sharks and Kingfish, although there are other deep-sea fish providing exciting sport.

PARKING METERS

Auckland City's traffic parking is, as in most cities, somewhat of a headache. But much of the problem has been solved by the use of parking meters which give the motorist-shopper or businessman half-an-hour's parking for threepence or an hour's for sixpence. Further periods (up to 1½ hours on the half-hour meters) are available, but after that the motorist is required to move.

AUCKLAND'S PLACE NAMES.

Many of Auckland's suburbs and outlying areas—together with special features of the city—have Maori names. You may be interested in knowing what they mean. Some have long and colourful histories attached to them, but in brief, here is a selection that may prove useful.

RANGITOTO: A heap of lava and scoria—or "Rangi's blood" because of a mythological fight that took place there some hundreds of years ago.

TITIRANGI: Often translated as "The Fringe of Heaven" (it's high enough!)
Also a species of Veronica.

TAMAKI: Properly "Tamaki Makau-rau": "Land of a Thousand Lovers" (i.e. much sought-after land).

(Further Auckland place names will be found on page 56 of this issue).

BEFORE YOU DRIVE OFF (RULES OF THE ROAD)



KEEP LEFT: This rule applies throughout New Zealand. Always drive as close as practicable to the left-hand side of the roadway.

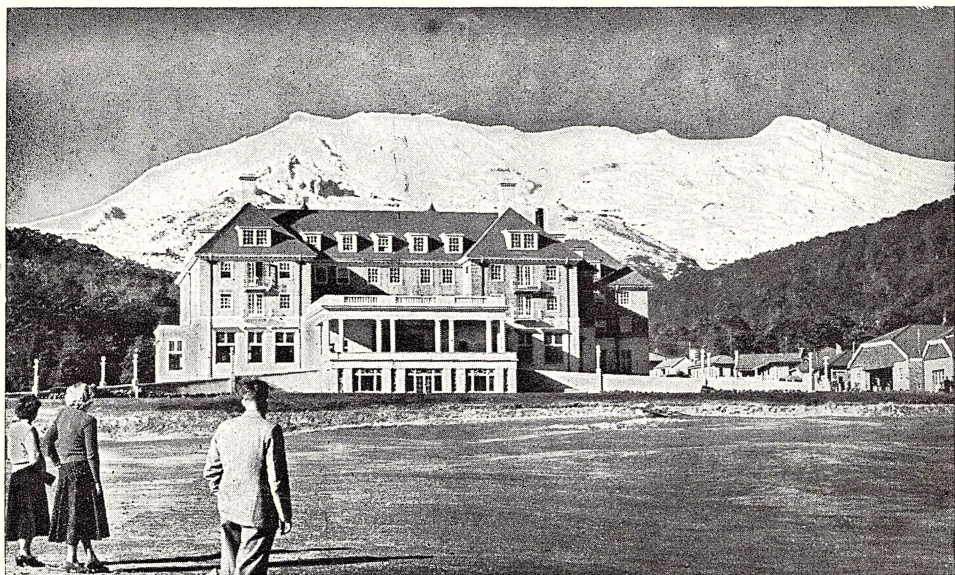
SPEED LIMITS: The speed limit through any town or village is 30 miles per hour, or any lesser speed which may be indicated by the standard sign. Maximum speed anywhere in New Zealand is 50 miles per hour, or with trailer attached, 40 miles per hour.

OVERTAKING: When overtaking vehicles, pass on right. Always have 300 feet clear vision, and do not overtake within 30 feet of an intersection.

PARKING: Where parking signs do not indicate otherwise, vehicles may be parked with the following exceptions:

- It is an offence to stop, stand or park a vehicle within bounds of an intersection, pedestrian crossing, or bus stop (including a safety zone), or close to a corner, bend, intersection, or vehicle entrance so as to cause an obstruction; or within 3ft. of a fire-plug, or on the off-side of another parked vehicle, or within 20ft. before the nearer side of a pedestrian crossing, or at any place where it is notified that parking is prohibited.
- Also, unless angle parking is indicated by signs or road-markings, the vehicle should be parked with its left side parallel to and adjoining the roadside.

(Continued over page).



THE CHATEAU—TONGARIRO NATIONAL PARK
(Within one day's easy reach of Auckland)

BEFORE YOU DRIVE OFF

(continued)

- Parking limitations are indicated by signs with black lines and letters on lemon-yellow ground. "P" shows there is a parking restriction. Underneath the "P" the parking time or other restriction is given. Thus "P—NP" shows that parking is prohibited, while "P—20" allows parking for 20 minutes.

PEDESTRIAN AND SCHOOL CROSSINGS: When a "Stop" sign is extended by a school patrol at a pedestrian crossing, make no attempt to cross until the road is clear and the sign is withdrawn. At other pedestrian crossings give way to pedestrians on your side of the road and in the crossing.

THE RIGHT HAND RULE: Always give way to traffic on your right, and if turning to the right yourself give way to all traffic.

INTERSECTIONS: At intersections controlled by lights wait for the green light, and then if you are making a turn to right or left give way to vehicles on straight courses or to pedestrians. If red or amber light shows you must stop unless an added signal permits you to turn to left. At intersections controlled by a traffic officer, always obey his instructions.

**FOR THE FULL SUMMARY OF TRAFFIC REGULATIONS ALWAYS
CONSULT THE ROAD CODE.**

AVAILABLE AT THE TRAFFIC DEPT., GREY'S AVE.

SUPER HIGHWAYS

The National Roads Board and Ministry of Works authorities, understanding the requirements of adequate exits for a growing metropolitan area like Auckland, are pushing ahead with super highways both north and south. With no provision for pedestrians these are strictly 50 mph four-lane dispersal roads which will bypass smaller suburban traffic bottlenecks.

AUCKLAND PLACE NAMES

Here are some more of the Maori names found about Auckland's suburbs:—

ONEHUNGA: A company of people on a beach. Could also mean "the place of (nehunga) burial."

REMUERA: "The edge of the big burn off."

KOHIMARAMA: The heavy rains; the moon (i.e. the place where it rained heavily for a month).

OTAHUHU: The place where Tahu rested—or "Uncooked huhu," huhu being the fat and luscious (to the Maori) wood grubs.

PAPAKURA: Red Glow. May have been a big fire or merely the sunset—or a sunset of some importance.

TAKAPUNA: A spring of water ceasing to flow.

TE ATATU: The dawn.

ORAKEI: The place of adorning.



—Steele Photography.

Among Auckland's newest office blocks is the 11-storey Government Department building in Civic Square. It is the first of a long-planned group of edifices that will add much to the dignity of the city's administrative centre. This picture was taken just before the building's completion.

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TEA KIOSK, AUCKLAND DOMAIN